MOST WIDELY READ COMMUNITY NEWSPAPER IN SAN DIEGO COUNTY - - - WE CIRCULATE!

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THE BEACH NEWS

Promoting the Prosperity of Point Loma and the Beach and Bay Districts of San Diego

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"Buy At Home"—Patronize Your Community Merchant | "Buy At Home"—Patronize Your Community Merchant | "Buy At Home"—Patronize Your Community Merchant

Ninety Per Cent. Increase In Beach Assessments Under District Plan

COUNCIL MEMBERS ADOPT DISTRICT PLAN OF EQUALIZATION

The tax muddle of the past week has been settled by the members of the city council, acting as a board of equalization in adopting a district plan of assessment. Under the new ruling it is announced that the assessment over the 1926 figures for Ocean Beach will be about 90 per cent. in the Mission Beach business section over 200 per cent and the Mission Beach ocean frontage 125 per cent. Other districts of the city thus far acted upon by the board show an increase of from 80 to 350 per cent. The new plan of district assessmenfs has met with the approval of all the officials concerned and the board will receive individual complaints and protests until April 20, when the final percentage of increases will be figured out. From present indications it is stated that the new tax rate will be about $1.75 per hundred. It is offically claimed that the new district system of assessments is the fairest and best that could be devised under the circumstances for both improved and unimproved property.

PREFER THE BEST

Mr. and Mrs. Raymond M. Pendarvis have sold their home in East San Diego and have moved to Ocean Beach to live, liking it better here.

Kodak Films—Froide—Bacon St.

NEW RESIDENCES AND STORE BUILDINGS FOR SUNSET CLIFFS

Definite announcement of two more homes to be started at once was made this week by the John P. Mills organization, selling agents of the Sunset Cliffs properties, and a store building also will rise at once in the business district set apart to serve this new community. The business area reserved from residential subdivision and restriction is at the northern edge of Sunset Cliffs on Point Loma boulevard.

The new residences announced are to be built by Glen Funcheon on a site at the corner of Alhambra and Novara streets, and Mary E. Perry on Granger street. The John Stevens McGroarty house is now well under way on Hill street and is expected to be something of a show place. The home of W. S. Mills is nearly ready for occupancy and probably will be open to public inspection for a time before the Mills family moves into it. A number of other fine new residences are being planned for the near future.

PUBLICITY FOR SCHOOLS

Announcement is made by W. E. Givens, superintendent of city schools, of the establishment of a publicity bureau for the city schools, consisting of a teacher appointed from each school and from whom reports will be assembled.

The Pythian Prophetess as she will appear in the Raja-Yoga Production of the ancient Greek Mystery-Drama, "The Eumenides," under Katherine Tingley's personal direction, in the Greek Theater, Theosophical University, Point Loma, Thursday evening, April 21st.

"Things dire to tell, direful for eyes to see,
Have forced me from the fane of Loxias,
So that no strength I have, no power to move;
But lacking speed of limb, with hands I run."

Presentation Next Thursday Of Aeschylus' Famous Mystery Drama At Open-Air Greek Theatre

KATHERINE TINGLEY DIRECTS PRODUCTION OF "THE EUMENIDES"

Under Katherine Tingley's personal direction, the students of the Isis League of Music and Drama are busily engaged in daily rehearsals for the forthcoming presentations in the Greek Theatre at Theosophical University, Point Loma.

On Thursday evening, April 21st the offering will be another revival of the ancient Greek mystery-drama, "The Eumenides" of Aeschylus, which has aroused such wide-spread interest on former occasions.

A week later, Thursday evening, April 28th, "The Tempest," Shakespeare's farewell message to humanity, and considered by many critics his masterpiece, will be the attraction at the Greek Theater. That both plays will be done full justice by Katherine Tingley's students, is a foregone conclusion among all who have witnessed performances in the Greek theater. But the fame of the Raja-Yoga Players has spread far beyond the boundaries of our state, as is evidenced by the following extract from a recent publication entitled "The Drama as Teacher," by Frederick Behrens, for over twenty years a member of the staff of the "Daily Post and Mercury," of Liverpool, England:

"The mind of the writer travels across the Atlantic Ocean to the land of sunshine—California. There at Point Loma, the headquarters of the Theosophical Society, is situated an open-air Greek theater, where, under the guiding genius of Katherine Tingley, the leader of the Socity, the plays of Shakespeare and the old Greek dramatists are performed. These performances have been acclaimed by the leading American critics to be perfect expressions of art at its very highest. A notable feature has been the beautiful diction of the players—all of them students at Point Loma. The secret, if secret it be, of the Point Loma Players' wonderful success is to be found in the fact that they are inspired spiritually by a great love for humanity — in other words, they stand for 'Cooperation and the Universal Brotherhood of Man'."

Tickets and full information concerning the forthcoming production may be obtained at Theosophical Book Store, 1269 Fourth street, at Thearle Music Co., 640 Broadway, or at Theosophical University, Point Loma.

Beautiful Silver Cups From "The Beach News" For School Orators

Kodak Finishing—Froide—Bacon St.

EDWARD H. WICKERN TAKES OUT PERMIT FOR NEW STORE BUILDING

A permit was obtained this week by Edward H. Wickern for the construction of a new stucco store building and garage at 4803 Niagara avenue, costing $4,500. Mr. Wickern is the well known proprietor of the Bungalow Grocery, which he has successfully conducted for three years at the corner of Niagara avenue and De Foe street. The new building will occupy the site of the present combined store and dwelling, which will be removed toward the rear and facing on De Foe street, with a garage on the alley. The plot of ground is 50x140 and contracts have been awarded for the improvements which will be rapidly carried forward to completion.

DEMAND FOR GOOD HOUSES

It shows that good houses well located are in demand at Ocean Beach for J. T. McCoy has sold his house on the corner of Bacon and Muir that he recently bought to Mr. and Mrs. Thomas F. Connors of San Diego. Mr. Connor is trouble man for the Pacific Telephone & Telegraph company and has charge of all Point Loma.

NEW STUCCO COTTAGE

E. M. Bennett has taken out a permit for stucco cottage at 4765 Brighton avenue, costing $2.500,

HANDSOME SILVER CUPS READY FOR WINNERS IN ORATORY CONTEST

Elaborate plans are being made by Col. Thomas A. Davis and the entire personnel of the San Diego Army and Navy Academy at Pacific Beach, for the entertainment of the final contestants of San Diego county schools in the fourth national oratorical contest on the Constitution of the United States. The military academy will not be a participant in this elimination district as it is grouped with the private school district of southern California, but will fill the role of host on this occasion.

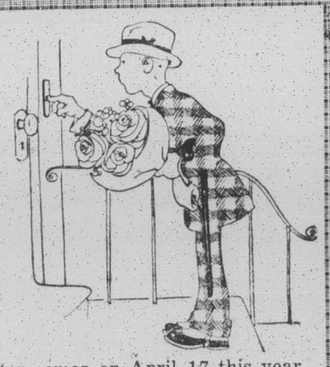
The entertainment program includes an afternoon dress parade of the academy cadets with a series of band concerts provided by the 35 piece military band of which the academy has the right to be particularly proud.

PRESIDENT DAVIS MOST GRACIOUS HOST

Last Tuesday morning the editor of "The Beach News" was accorded a very hospitable welcome by Col. Thomas A. Davis, upon a special visit to the Army and Navy Academy in connection with the forthcoming oratorical contest. Following most pleasant introductions by President Davis to the officers and members of the faculty and the entire body of cadets assembled in chapel meeting,

(Continued on Page 8)

How Is The Date For Easter Determined?



You know, of course, that Easter comes on April 17 this year, that it came on April 4 last year and that next year it will be April 8. You probably also know that some years it comes in April and some years in March. But do you know how the date of Easter is determined?

If you don't you should read the illustrated article, "Easter, 1927" by Elmo Scott Watson, special writer for the Western Newspaper Union, which supplies syndicated features for this newspaper. It appears in this week's issue of "The Beach News," and it will tell you who and what determines the date for Easter, as well as many other interesting facts about this annual festival which will soon be celebrated throughout the Christian world.

Photographs—Froide—Bacon St.

STRAND THEATRE

Staurday, Seena Owen in "The Flame of the Yukon." A tremendous, virile, pulsing melodrama of the Canadian Northwest in mad gold rush days, when strong men fought, loved, toiled and died in their frenzied search for riches, and where only the fittest were fated to survive. It is dramatic, gripping, and thrilling. A comedy, News weekly and Scenic makes a strong show for Saturday.

Sunday and Monday, Pola Negri in "Hotel Imperial". A vivid story dealing with one of the most dramatic episodes of the world war, the Russian drive into Hungary. Against this background, the author has woven a tale of intrigue, passion and sacrifice. It tells how a woman triumphed in her efforts to gain love and the efforts she had to pass through in her endeavors. The picture is one of her best. A comedy and Fables on the same bill.

Tuesday and Wednesday Mary Astor and Lloyd Hughes in "Forever After". The story of a young boy who loves a girl far too wealthy for him to wed. Through their school days and the gay adventures of college the two take it for granted they are meant for one another. The boy becomes a hero in a thrilling football game and then graduated starts to claim his childhood mate. Here the utter pathos of real life enters when social differences and family ambitions step in. A comedy and News weekly also.

Thursday and Friday Jackie Coogan in "Johnny Get Your Hair Cut." It's a story of the race track wherein Jackie struggles and fights his way to fame and glory as the jockey winner of the famous Kentucky classic. In it he gets his first real hair cut in years and you'll want to see how this great child star will give you real enjoyment for one evening. It is claimed by all to be his best picture. The fifth chapter of "The Silent Flyer" and a Comedy will send you home feeling well repaid.

THIRD SUMMER SEASON OPENS AT MISSION BEACH APRIL 30 AND MAY 1

The inaugural of the third summer season at the Mission Beach Amusement Center will be marked by a series of most elaborate entertainments on April 30 and May 1. It is officially announced that the huge "recreation plant" is being readied for the formal summer opening and all arrangements have been made for an interesting program which will include a May festival in which hundreds of children will take part, an "Inaugural" ball in the dance casino, a bathing suit fashion parade and gorgeous displays of aerial fireworks.

DRUGGIST KRAFT SHOWS EASTER NOVELTIES AND WHITMAN CANDIES

"An Easter gift that speaks of Spring," says Druggist Fred Kraft in his description of the lovely boxes of Whitman's Salamagundi Chocolates now on display at his modern drug store in the Kraft building, corner Newport avenue and Bacon street. It is truly asserted that the gift of a box of choice Whitman candy forms a most thoughtful attention as well as a charming compliment. The quality and assortment is unsurpassed and there is also a delightful Whitman Wonder box for the kiddies with a plentiful supply of bunnies, chicks and eggs.

Here's A Place To Say What You Think!

Make It Short and Snappy

THE TAX RATE MUDDLE

Editor "The Beach News":

Why all the furore about raising the assessment? Don't "The Dear People" know that he city has reached its limit? Can't increase the salaries at the city hall, nor give the school board all they may demand, nor any extra money to the Zoo?

The lowering of the tax rate to equalize the tax, is only for this year and next year it can be put back where it was, but what will the tax be then? But raising the so called values, will allow more bonds added to our sixteen millions now owing.

TAX PAYER.

CALL FOR ECONOMY

Editor "The Beach News":

What happened? What awoke the voters? Heretofore whenever the "Bosses" said "Vote the bonds," why the obedient voters did so, especially those who paid no taxes. Now what has happened? There has been a strong ground-swell heard for some time that is making itself felt; a call for economy.

The "Board of Education" has a fad, and has developed a growing appetite, and the taxpayers are not satisfied with results. For "education" they want something besides ball games, etc. Something that will help the rising generation to get an honest living, and if there is not some change in the program, there wil be many more voters go to the polls.

ZENAS.

WEEDS DON'T WAIT

Editor "The Beach News":

With the recent rains the weeds and wild oats are just jumping up in vacant property, and all along the parkways. Now's the time to plow 'em in before the summer's sun ripens and dries them, making a serious and dangerous fire menace. Weeds don't wait. Let's clean up now and all the time. It's an individual as well as community duty.

PROPERTY OWNER.

O. B. LIBRARY

MARGARET RANKIN, LIBRARIAN

The following list of children's books have been added to the O. B. Branch Library: Golden Fleece, Colum; Story Lady's Book, Faulkner; Child's Primer, Firman; Irish Fairy Book, Graves; Omoo, Melville; Knowledge Primer Games, Mirriam; At Bon View, Blake; Old Kings' Treasure, Blake; Island Farm, Hawthorne, H.; Dorset Twister, Heyliger; Bobbsey Twins at Cedar Camp, Hope; Bobbsey Twins Camping, Hope; Bobbsey Twins in a Great City, Hope; Cave Twins, Perkins; Singing Twins, Smith; Easy Drawing Primer, Shinn.

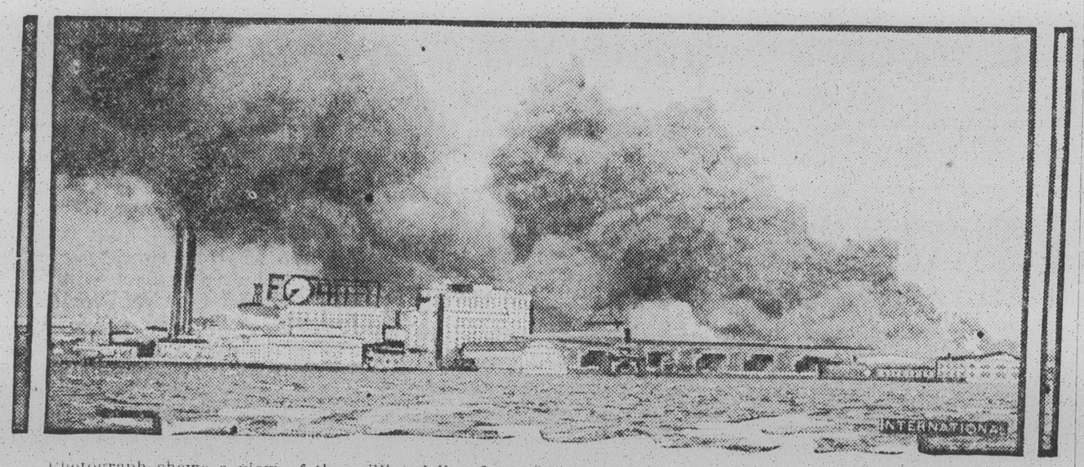
Stationery—FROIDE'S, Bacon st.

Uncle Sam has picked the corner of Bacon street and Muir avenue for a much needed improvement, by placing a new mail box there.

Mail Flyer Presented With Trophy

Shirley J. Short, outstanding post office air mail pilot, was presented with the Harmon trophy for 1926 by President Coolidge. This much-coveted prize is awarded annually by the American section of the International League of Aviators to the air pilot who has done most during the year to demonstrate the reliability of the airplane as a means of transportation. In the photograph, left to right: L. D. Gardner, editor of Aviation; President Coolidge; Postmaster General Harry S. New; Assistant Postmaster General W. L. Glover and Shirley J. Short.

Thrilling Scene on Jersey Waterfront

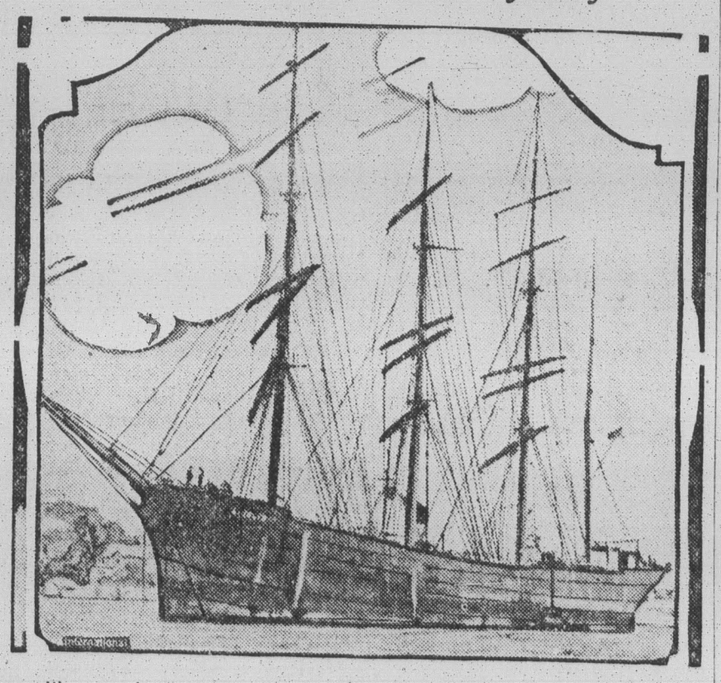


Photograph shows a view of the million-dollar Jersey City pier fire, taken from a ferryboat on the river. Fifty freight cars on the Pennsylvania railroad piers were destroyed by the flames.

Mellon's New Assistant

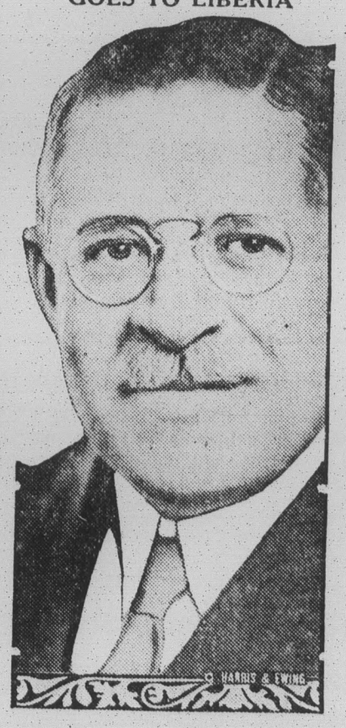
Secretary Mellon of the treasury, at left, with Odgen L. Mills, who has been sworn in as under secretary, succeeding Mr. Winston. Photograph taken as they left the capitol after the adjournment of the Sixty-ninth congress.

German Boat Visits Sydney



Photograph shows the German barque Lisbeth, as it lay anchored at Sydney, Australia, where the sailors found the weather more to their liking than the cold of Europe.

GOES TO LIBERIA



An especially posed portrait of James G. Carter, the newly appointed United States minister to Liberia. He is now on his way to his new post.

NEW WET LEADER

Representative J. Charles Linthicum, Democrat of Maryland, has been elected to lead the wet bloc in the house of representatives during the Seventieth congress.

CALIFORNIA NEWS BRIEFS

The average cost of producing grapes per acre during 1926 based on the cost sheets submitted by ninety-two growers and including all varieties, was $102.87, for producing raisins $101.13 and for producing table grapes $101.28, Assistant County Farm Advisor H. R. Keller told the Fresno City Farm Bureau center at a meeting in Fresno recently. Factors in the cost of production, included in the figures, Keller said, include the cost for all labor, material, water and county taxes, interest and depreciation on implements and equipment, on improvements and on vines, the general expense figured at 10 per cent of the labor and material cost and interest on the investment in raw land at 6 per cent.

University of California students have classed themselves as a superstitious lot through the medium of a test provided for them without their knowledge by campus workmen. The workmen left a ladder standing against the gate across the main entrance to the campus. Of 1,385 students who passed through the gate, only five walked under the ladder. The rest avoided it by walking into the street and going around. The count was kept by two university co-eds who wanted to get a line on the superstitions of their fellow students.

Trapped at the bottom of San Diego bay on his first trip down as a professional diver, P. R. Nelson narrowly escaped a terrible death a short time ago. He was rescued only after he had been hauled completely around the sunken hull he was working on, and was taken out of his diving armor bleeding from mouth and nose. Nelson's lifeline slipped under the keel of a fishing boat hull he was examining. When he signaled to be pulled up the line under the keel drew him back to the bottom. He finally cleared it.

Buried for years in the back yard of the J. L. Mapeman home, 1720 Ninth street, Sacramento, a 50-cent piece which was coined in 1827 was unearthed and turned over to Milton J. Ferguson, state librarian, for addition to the historical collection maintained by the library. The coin was in a remarkable state of preservation despite its age, indicating that it had not been in circulation for many years before it was buried. Around its edge the wording "fifty cents," "half dollar" is still readable.

Seventy-five olive growers of Corning and Oroville gathered in Hotel Haywood, at Corning recently to take part in the conference that was called for the study of olive culture and its problems. The meeting brought out quite a lot of useful information from the principal speakers, and was followed by a visit from a large number to the experimental grove of W. N. Woodson, where the Agriculture College of the University of California is carrying on its study of pruning.

Purchase of the first California home of Leland Stanford, former governor of California and a man who had much to do with the early day development of the state, is being considered by the Placerville Chamber of Commerce with a view to making the old residence a part of the relics of early day California. The old house is located at Michigan Bluffs, in Placer county, a place where the early gold rush centered for some time.

Professor L. H. Day of the pomology division, College of Agriculture, Davis, is now working on a peculiar disease of cherries which has been found in a few restricted areas in the state. It affects the fruit, causing it to dry up on the tree before ripening. It was first noticed several years ago, and was seen only on certain limbs of trees, but has spread until now there are several orchards affected.

Fruit trees on various ranches of the foothill districts of Tulare county, are reported bearing heavy bloom this spring, with rather an early appearance. Almond trees are shedding their bloom in the Springville locality, and apricot and Santa Rosa plums are now at their heaviest stage of blossom production. Thus far, the bird pest has not interfered as much as usual, according to general reports.

Elijah Shepherd, Santa Rosa, sister of Jack London, the novelist, received word from Cedar Rapids, Iowa, that the American Auxiliary there had located the grave of her mother in a country cemetery at the neighboring town of Moscow. Mrs. London died twenty-five years ago and the location of her grave was not known to her children. She was the step-mother of the novelist.

According to District Manager F. C. Carroll, Corcoran, a new warehouse to cost $19,000 and an increase in the capacity of the Lakeside substation involving an investment of $20,000 are items in the expenditures of the San Joaquin Light and Power Corporation of $272,466, contemplated in this district in the 1927 budget.

All orange trees in California sprang from a seed from Robison Crusoe's island, according to T. A. Van Norden, Pacific Grove. And the first tree to grow in the state was the "mother tree," soon to be dedicated by Native Sons of the Golden West, at Bidwell's Bar, Butte county.

Contractors have started the construction of the sewage treatment plant at Dunsmuir, that has been authorized by the town board. When completed Dunsmuir will have one of the most modern sewage treatment plants in the state according to the state board of health.

Architects have been called to make up plans and specifications for the $100,000 home of the Eastern Star, to be located at Sacramento.

San Francisco sends apricots all around the world. No less than fifty-four foreign countries were customers for California's apricots in 1926.

Raisers representing ownership of 500,000 sheep gathered at Huron, recently, at the meeting barbecue and demonstration of wool grading and mating.

Beef cattle continue to move to market in good volume at prices which are steady to strong. This is according to the California Cattlemen's Association.

McCloud, Siskiyou county, is to have a new jail and a courtroom for the township court. The supervisors have let the contract for the combination building for $2,500.

With the election of Mrs. Jess H. Shreve of San Diego as state regent, Daughters of the American Revolution concluded their annual convention at Santa Cruz last week.

Public officials from all parts of California and representatives of scores of civic and commercial organizations took part in the dedication of the new custom house at Port San Luis recently.

Negotiations are under way which may result in a box factory for Yuba City, to be built in the near future. The promoters would provide box shook for the several packing plants in that section.

More than 1,000 persons attended the laying of the cornerstone of the Galt Joint Union high school a short time ago. The Galt Masonic lodge and the board of trustees of the high school district had charge of the ceremonies.

The directors of the Dixon community council have set April 30 as the date for the annual Spring celebration. This will be the forty-third annual affair. Horse racing, harness and cow pony races will be among the features this year.

California's highway system will be exploited in an exhibit to be placed in the California Building at the Nevada Trans-Continental Highways Exposition in Reno, according to the announcement made at the office of the highway commission.

Work has started on removing the unsightly wooden awnings in Sacramento street, Dunsmuir. It has been suggested to tear out all the old awnings and provide an arcade the whole length of the block and modernize the fronts of all the buildings.

A bond issue of approximately $110,000 to provide for construction of a new sewer in San Rafael, will be placed on the ballot at the April election, following a resolution adopted by the city council. The present sewer line has partly collapsed.

Kern county's raw wool crop of 1,000,000 pounds will be worth approximately $300,000 this year, according to Louis Olcese of Bakersfield, who announced that sheep shearing in the southern San Joaquin valley has begun and will continue until April 15.

Sheriff Thomas F. Flynn of San Francisco, was elected president of the California Sheriffs' association, meeting in Sacramento, succeeding former Sheriff Frank Barnett of Alameda county. Sheriff R. Veale, Contra Costa county, was re-elected secretary of the organization.

The California Cherry growers association announced that an application for an increased tariff on imported cherries had been filed in Washington, D. C., and was under consideration by the tariff commission. The association said all members of congress from the Pacific Coast were supporting the petition.

People of California are obtaining a "salad complex," the state department of agriculture announced. Whether this complex comes from the great amount of lettuce shipped out of California at all seasons of the year, or is the result of preaching of dieticians, has not yet been definitely determined, it was stated.

District forest rangers for the California National Forest closed a five-day annual conference session program at Willows recently. Topics which came before the rangers were on fire protection, improvement work on roads and trails in the mountains, recreation in forests and grazing range plans for the coming summer.

Following the action of certain farm groups to incorporate against the bird pest, comes the announcement from E. A. Reeves of Terra Bella, that sixty acres of apricots and peaches have been ruined by the birds. Reeves says that robins are mostly responsible for the loss, with the mud-eating linnet assisting.

The post office department at Washington shortly will have plans completed and call for bids on the projected federal building in Red Bluff, it was stated in a letter from Congressman Henry L. Englebright of this district to the Red Bluff chamber of commerce. He has requested the department to expediate matter as rapidly as possible.

Two important facts in connection with the production and marketing of Emperor grapes were established as the result of a study made this past season by the Tulare county farm bureau on this important crop. The first is that the light colored Emperor holds up in storage much better than the dark or purple colored fruit. The second is that any handling of the fruit affects its keeping quality. So important is this that naturally poor fruit, very carefully handled in packing, may outkeep much better fruit that is mauled too much in the packing house.

Help Kidneys By Drinking More Water

Take Salts to Flush Kidneys and Help Neutralize Irritating Acids

Kidney and bladder irritations often result from acidity, says a noted authority. The kidneys help filter this acid from the blood and pass it on to the bladder, where it may remain to irritate and inflame, causing a burning, scalding sensation, or setting up an irritation at the neck of the bladder, obliging you to seek relief two or three times during the night. The sufferer is in constant dread; the water passes sometimes with a scalding sensation and is very profuse; again, there is difficulty in voiding it.

Bladder weakness, most folks call it because they can't control urination. While it is extremely annoying and sometimes very painful, this is often one of the most simple ailments to overcome. Begin drinking lots of soft water, also get about four ounces of Jad Salts from your pharmacist and take a tablespoonful in a glass of water before breakfast. Continue this for two or three days. This will help neutralize the acids in the system so they no longer are a source of irritation to the bladder and urinary organs, which then act normal again.

Jad Salts is inexpensive, and is made from the acid of grapes and lemon juice, combined with lithia, and is used by thousands of folks who are subject to urinary disorders caused by acid irritation. Jad Salts causes no bad effects whatever.

Here you have a pleasant, effervescent lithia-water drink which may quickly relieve your bladder irritation.

Puts An End to Bunion Pains

No Need to Suffer Another Day Those Agonizing Torturing Pains.

There is one simple yet inexpensive way to reduce inflamed, swollen toe joints and get them down to normal and that is to apply Moone's Emerald Oil night and morning.

Ask your druggist or any first class druggist for an original two-ounce bottle of Moone's Emerald Oil (full strength) and refuse to accept anything in its place. It is such a highly concentrated preparation that two ounces lasts a long time and furthermore if this wonderful discovery does not give you complete satisfaction you can have your money refunded.

Special note: People who want to reduce swollen or varicose veins should get a bottle of Emerald Oil at once. Applied night and morning as directed they will quickly notice an improvement which will continue until the veins and bunches are reduced to normal.

DO YOU SUFFER FROM ASTHMA?

Olive Tar has relieved hundreds. Its soothing pine odor relieves irritation. Use externally and internally. A wonderful relief for soreness and inflammation, colds, bronchitis, coughing. Pure, harmless.

HALL & RUCKEL, New York

WHAT CAUSES BOILS.

Boils and carbuncles are the result of improper diet or infection of the skin. It's sometimes hard to determine the exact cause but CARBOIL will give quick relief. No expensive operation is necessary as one application of CARBOIL promptly stops the pain and continued use draws out the core. Get a 55c box from your druggist. Your money back if you are not satisfied.

SPURLOCK-NEAL CO., NASHVILLE, TENN.

EYES HURT?

Don't ignore the danger signals of aching eyes, red lids, bloodshot eyeballs. Mitchell Eye Salve removes irritation, reduces inflammation, soothes pain.

HALL & RUCKEL
147 Waverly Pl., New York

In Hoosier Eden

Recently a North side family was passing the West Washington street bridge. One of the parents spoke of a huge stone placed at the end of the bridge to mark the spot where the house of the first Indianapolis settler stood.

On hearing the remark a daughter, age eight, asked:

"Mother, is that where Adam and Eve lived?"—Indianapolis News.

Chains Clean the Chimney

Chimneys, especially those in soft coal districts, require cleaning from time to time. This task can be made easier by using a bundle of automobile skid chains on the end of a rope for scraping the soot from the flues.—Popular Science Monthly.

No Cold

Fever headache or grippe

Colds break in a day for the millions who use Hill's. Headache and fever stop. La Grippe is checked. All in a way so reliable that druggists guarantee results. Colds are too important to treat in lesser ways.

Be Sure It's CASCARA BROMIDE QUININE Price 30c

Get Red Box with portrait

OUR COMIC SECTION

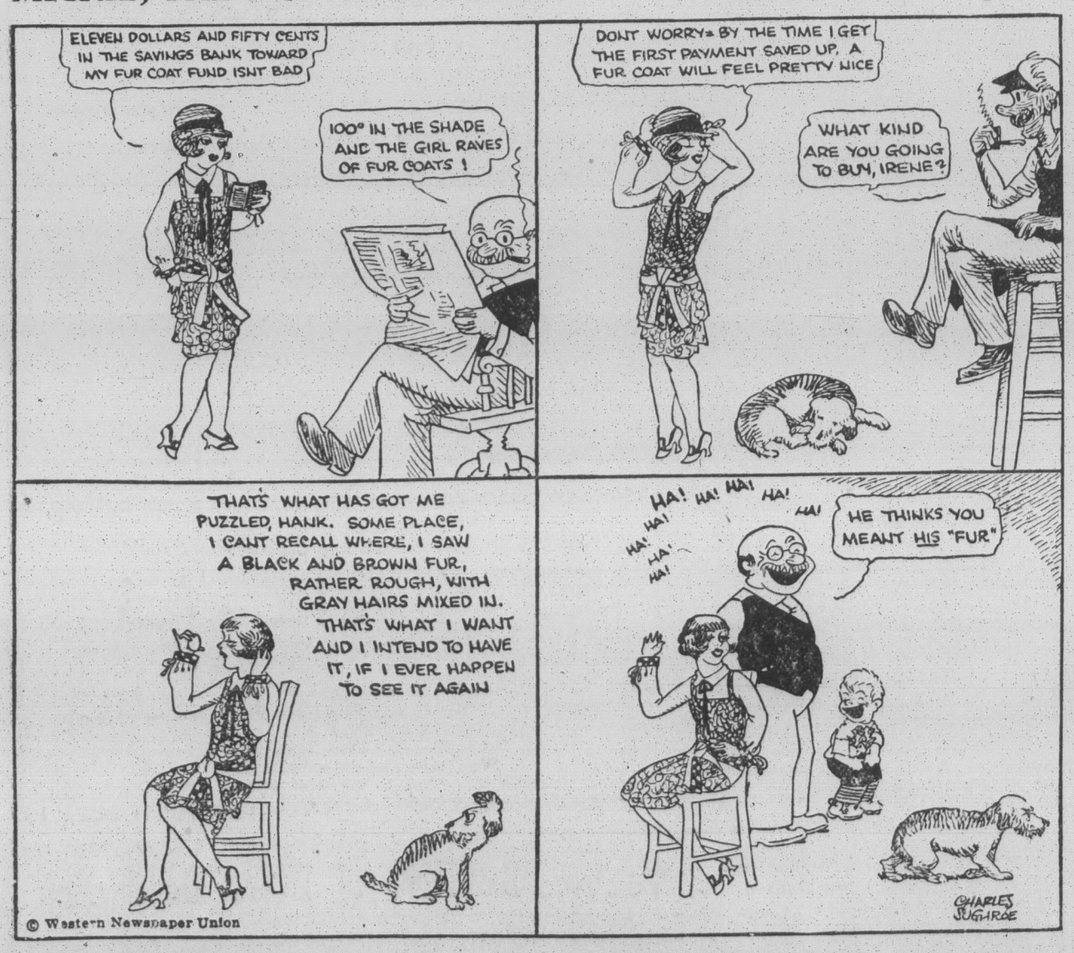
Events in the Lives of Little Men

HELLO MISSUS BROWN WILL YOU BUY SOME BEAUTIFUL PERFUMED SOAP FROM ME? IF I SELL TWENTY BOXES OF SOAP I'LL GET A SWELL WATCH MY MOTHER BOUGHT A BOX OF IT AND NOW ALL I GOT TO DO IS TO SELL NINETEEN MORE- SMELL IT PLEASE
KETTNER
(Copyright, W. N. U.)

THE FEATHERHEADS — Another N. G. Check

HELLO FANNY!~SAY, SOME RED-HEAD AT YOUR BANK HAS BEEN PUSHING ME AROUND ALL DAY OVER THE PHONE ~
HOW DO YOU KNOW HE WAS A RED-HEAD?
NOW DON'T KID WITH ME!~ DIDN'T YOU KNOW YOUR CHECKING ACCOUNT WAS OVERDRAWN?!
OH THAT!
YES- THAT!
I TOOK CARE OF THAT THIS MORNING ~
? ? ?
I SENT 'EM A CHECK JUST NOW!~
OSBORNE
© Western Newspaper Union

MICKIE, THE PRINTER'S DEVIL — *Answers the Description*


ELEVEN DOLLARS AND FIFTY CENTS IN THE SAVINGS BANK TOWARD MY FUR COAT FUND ISN'T BAD
100° IN THE SHADE AND THE GIRL RAVES OF FUR COATS!
DON'T WORRY- BY THE TIME I GET THE FIRST PAYMENT SAVED UP, A FUR COAT WILL FEEL PRETTY NICE
WHAT KIND ARE YOU GOING TO BUY, IRENE?
THAT'S WHAT HAS GOT ME PUZZLED, HANK. SOME PLACE, I CAN'T RECALL WHERE, I SAW A BLACK AND BROWN FUR, RATHER ROUGH, WITH GRAY HAIRS MIXED IN. THAT'S WHAT I WANT AND I INTEND TO HAVE IT, IF I EVER HAPPEN TO SEE IT AGAIN
HA! HA! HA! HA! HA! HA! HA! HA!
HE THINKS YOU MEANT HIS "FUR"
CHARLES SUGHROE
© Western Newspaper Union

THE WORLD'S GREAT EVENTS

ALBERT PAYSON TERHUNE

(© by Dodd, Mead & Company.)

Napoleon Bonaparte

(Part I)

A LEAN, shy, undersized youth of twenty-five hung about Paris in 1794, looking for employment. He was a fairly good writer and had at one time planned a literary career; but in this field he had failed and had, therefore, returned to military life. He had served with distinction in the army of the new French republic, but the convention could find no further use for his services. He was miserably poor, chafing at inaction and without prospects. Within ten years he was destined to be emperor of France and the most powerful and famous man on earth.

The lonely, unemployed youth was Napoleon Bonaparte, one of the thirteen children of an Italian lawyer living in Corsica. At the age of ten young Bonaparte had been sent to a military school, where his poverty, shyness and ignorance of French (a language he never learned to speak without accent) made him unpopular and laughed at by his schoolmates. Many of these same schoolmates were one day to be the fawning, cringing servants of the lad they now despised. When he was sixteen Bonaparte was commissioned a lieutenant of artillery and at twenty-one was a captain. The army was divided between allegiance to King Louis XVI and the new revolutionary party. Bonaparte sided with the latter. When he noted the cowardice with which Louis yielded to the mob, he muttered:

"It is all up with him! A few charges of grape would scatter that pack of curs." He stored the lesson in his memory and later put it to use.

In September, 1793, as lieutenant-colonel of artillery, it was his strategic skill that won Toulon from England. For this he was promoted to the rank of brigadier-general—and allowed to wander idly and hungrily about Paris looking for work! He is even said, at this time, to have planned to offer his services to the sultan of Turkey. But at the ebb of his fortune a sudden turn came. In October, 1795, the people of Paris rose against the convention. Thirty thousand strong they marched on the Tuileries. Barras, president of the convention, appointed Bonaparte to command the 5,000 troops at that body's disposal. Bonaparte turned his artillery into the advancing mob of guardsmen, townsfolk and riffraff and sent them flying. In reward he was placed in command of the Army of the Interior. His career had begun.

He married, March 9, 1796, Josephine Beauharnais, a rather elderly Creole widow from Martinique. She did not love Bonaparte, but married him because Barras told her the youth had a future. She was notoriously unfaithful to this new husband of hers, and repaid his ardent devotion with mere tolerance. Almost directly after the marriage the young bridegroom was sent to take charge of France's Italian army, which had been dragging on an indecisive warfare against Austria and Sardinia. He had a ragged, unpaid host of 40,000. The allied Austrians and Sardinians were far stronger; yet inside of five days Bonaparte had whipped them together and separately, and within a month had won all northern Italy for France. He ended the campaign by forcing Austria to cede territory and indemnity.

Breaking every old tradition and established rule of warfare, exercising wondrous ingenuity, swiftness and audacity, the Corsican had completely dazed and outwitted his slower-brained foes. And these same unexpected and genius-bred tactics were to serve him against many another foe. He returned in triumph to Paris, when he was sent, early in 1798, with 36,000 men to invade Egypt. This expedition, so far as concerned the Mamelukes and Turkish armies he encountered, was a brilliant success for French arms. But Bonaparte's fleet was destoyed by the English, and the garrison of Acre, made up partly of Englishmen, successfully resisted his attack.

From first to last, England was Bonaparte's stumbling block. In his time he thrashed and bullied and browbeat every other nation, as the school bully might the littlest boy. But whenever he clashed with England he soon or late met discomfiture. While Bonaparte was in Cairo on his return from Syria news came of French defeats in Italy and of a political crisis in Paris. Also—and to him, at that time, perhaps, most important of all—came private advices of Josephine's open flirtation with other men. The triple tidings sufficed to send Bonaparte hurrying back home, leaving his army to shift for itself.

He reached Paris at the crucial moment of the governmental crisis, and, by taking advantage of every turn of fortune, as foreseen by his rare diplomacy, he succeeded in winning the position of first consul.

Then it was that the man's true character showed forth. His was a double ambition—first to make France strong at home and terrible abroad, and, second—and above all—to win for himself the highest obtainable power and glory. He set to work restoring order and prosperity to his unsettled country, conciliating rival factions and framing a new and inspired code of laws. Then he put into action his plan to conquer the world.

The Week-End at Suburbia

By DOROTHY DOUGLAS

(Copyright.)

WHEN Ellery boarded the already crowded train going to Suburbia and took the only vacant seat in the coach he knew at the start that his luck was right with him.

He wondered why there hadn't been a fight among the men to secure that particular seat, for the other half of it was occupied by one so fair as to make Ellery quite elated at the mere joy of sitting beside her.

Ellery had a sudden and completely absurd regret that he had, on the previous evening, written and posted a letter to Alice Manders asking her the all-important question as to whether or not she intended marrying him.

He opened his paper and began to read, but always with a delightful contentment that some one charming was sitting beside him. He reflected that he wouldn't mind the tedious trip to Suburbia often under like conditions. He was on his way to spend the week-end with Alice and her family.

At each stop of the train at various stations his heart sank lest the fair one beside him should alight and thereby rob the train of all its joy. But up to the station just before Suburbia she was still there, and Ellery had hopes that she might have the same destination as himself.

She had. She folded her paper, drew on the spotless white glove and adjusted the bit of stone martin about her neck and prepared to rise. A fleeting smile again swept over her face. It intimated her desire to pass him.

Ellery followed her out of the train and watched her secure the only taxi waiting at the station.

There was nothing left for him to do but start off with his suitcase and walk the two and a half miles to Fairlawn, Alice's home. He had told her not to meet him as he was not certain which train he could catch.

He wished more than ever that he had not rushed into that proposal to Alice. Living in the country would just about finish him, and yet she loved it. An icy wind was blowing up and he realized that he was destined to spend a cold week-end—country homes were always cold.

He had tramped about half his journey when he saw, just ahead of him, trudging wearily along, the wonder creature who had sat beside him in the train. Her suitcase seemed heavy and she stopped, as he drew nearer, to rest beneath a sheltering tree.

"I beg pardon," said Ellery, raising his hat, "but can I help you? Where's the taxi?"

"It pegged out about half a mile back! Did you ever see such a forsaken place? No street car, no taxi—only muddy streets and endless hills to climb." She smiled a peevish little smile, but it went straight to Ellery's heart. "My gloves are ruined and my shoes all mud and I'm cold. If there was any way except walking I'd go back to town this minute."

Ellery laughed loud and long and the girl cast a swift look into his eyes, then did the same.

"Well, honestly, I can't see what so many people rave about in the country." She finally said: "I hate having muddy boots and getting all wet and having no taxis to pop into and sitting round draughty houses."

"We are twin souls," stated Ellery. "If we were in town now we could stop in for a cupful of hot coffee or the 'movies' or theater or better still—all of them. What can one do here? Not a thing."

They were both so absorbed in each other's views of the country life that they failed to notice a car slowing up beside them until it stopped.

"Well—what an idyl!" It was Alice's laughing voice. "I didn't know you two were acquainted." And she opened wide the door of the cozy big car.

"We aren't," the two said in unison, and, as Ellery helped the wonder girl into the car and told Alice all about their meeting, he realized that events were taking a rather peculiar turn.

Having been properly introduced they solemnly shook hands, then laughed happily.

"It's what you both deserve," said Alice, referring to the troubles they had been having. "You should have let me know by what train you were coming. I'm going back to the station to meet Jack Winter—he's joining our week-end party." Nan noticed Alice's heightened color but Ellery did not.

"Nice chap, Winter," said Ellery, "awfully keen on the country."

"Unlike your two selves," rejoined Alice, and turned a swift glance at them. "You know, Jim, I had a letter from you this morning or rather a check made out to your tailor, I suppose. No doubt you put a letter to me in the wrong envelope." She was busy with her steering and failed to see the tremendous joy that swept over Ellery's face. Unconsciously he drew a trifle nearer to Nan and the country began to take on a glory he had not before observed.

And as events moved onward Ellery was thankful for the only time in his life that his stupidity held sway while he was putting letters into envelopes. And also, for once, going to Suburbia ushered in the happiest happening in life—Love.

Pretty East Indian Idea

At a marriage ceremony in India the bride stands on a large plate filled with milk and rose-colored sweetmeats.

Charles Brady Regains Health

San Diego Motorman Found Difficulty Staying on Job Due to Ill Health Brought on by Severe Stomach Troubles. Marvelous Tanlac Restores Him.

"Irregular working hours and equally irregular meals," says Charles Brady, a respected San Diego resident living at 4628 Georgia Street, "robbed me of good health. Eating became a trial, for I suffered from indigestion and gas that bloated my stomach. My liver was so sluggish that I was deprived of normal strength and energy. I lost weight, too.

"After reading about Tanlac I decided to try it. Immediately I began to feel stronger. My appetite returned. By the end of six weeks I was feeling like an entirely different person and was eating and digesting my food better than in years. I got rid of the sluggish, fagged-out feeling, and my strength and energy came back with vim."

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Resinol

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Herman Hormel, customs appraiser of New York, said at a dinner at Pierre's:

"A great many ladies, when they are caught smuggling, feel no guilt or shame whatever.

"They carry it off, in fact, like the young girl at the musicale.

"A crusty old banker strode up to this young girl and growled savagely:

"'Excuse me, miss, but you're sitting on my new silk hat.'

"'Oh, going already, are you?' said the girl."

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Phone Pac. Beach 1061
Press Representative Mission Beach Chamber of Commerce
Special Representative for "The Beach News"

DELEGATES APPOINTED BY M. B. WOMAN'S CLUB TO COUNTY FEDERATION

At the recent meeting of the Mission Beach Woman's club, the president, Mrs. E. J. Wonder, appointed the folowing delegates to the County Federation of Woman's clubs to be held in the First Congregational church, Sixth and A streets, April 19 and 20; Mrs. O. N. Van Dortson, Mrs. Fred S. Jennings, Mrs. Kirk Smith, Mrs. Walter Skelley, Mrs. Eugene Paynter and Mrs. Claude Chambers.

PASTIME LIBRARY, Mission Beach, open every day from 9 a. m. to 6 p. m., Wednesday and Saturday evenings until 8 p. m. Mrs. Walter Skelley, librarian. Advt.

PLANNING FOR COMMUNITY HOUSE

The Mission Beach women are greatly interested in the plans for building a Community House at the Beach, a much needed necessity, and they are arranging a series of card parties, to raise money for that purpose. The first was scheduled for the 19th of April, but owing to the numerous entertainments being given for the Eastertide, the party has been postponed to a later date, which will be announced in this column.

The Mission Beach Choral Club are busy rehearsing for the chorus of the County Federation Convention, to be held April 19th, 20th and 21st in Dr. Roy Campbell's Church, Sixth and A streets, San Diego.

Easter services will be conducted by the minister, Douglas T. Reed, at the school building on Easter morning. His subject will be, "The Christian's Hope, or Christ Triumphant." Special music will be arranged with Mrs. Claus as soloist.

Mr. and Mrs. Baumgartner with their daughter, Helen, Miss Ruth Joy and Mr. Fred Edwards, spent the week end at Long Beach.

The J. D. Kays are building a new home at 738 Yarmouth Court.

The Mission Beach Choral Club will meet regularly at the home of Mrs. Harry Turner, 702 Verona Court on Monday afternoons at 2 o'clock.

"BUY AT HOME"
Patronize Community Merchants

M. B. WOMAN'S CLUB HOLDS ANNUAL ELECTION

The following officers were elected for the ensuing year by the Mission Beach Woman's Club at the annual election last week: Mrs. E. J. Wonder, president; Mrs. C. W. Jackson, first vice president; Mrs. J. M. Asher, second vice president; Mrs. F. E. Lundblade, recording secretary; Mrs. D. H. Thede, corresponding secretary; Mrs. F. H. Baumgartner, treasurer; Mrs. O. M. Van Dorston, historian; Mrs. Pauline Miller, auditor. The next meeting of the club will be held on April 22 at the Mission Beach casino at 2 o'clock.

Subscribe to "The Beach News."
One Dollar for One Year

Mrs. John Coker, 701 San Rafael Place, entertained in the form of a handkerchief shower, for Mrs. Betts, daughter of Mr. and Mrs. Liftchild on Monday afternoon. Mrs. Betts returns to Spokane this week. The guests invited were: Mesdames Chambers, Turner, Kaye, Young, Heineke, Starr, Liftchild, Ink, Clark, and Coker.

Mr. and Mrs. William Vickers and daughter Helen of Pasadena, are the house guests of Mr. and Mrs. John Allspaugh of 815 Ostend Court.

Mrs. Guy S. Alexander and two sons, Jack and Allen of Pasadena are the house guests of Mr. and Mrs. Ed. Beale, of Omond Court.

Earl W. Gray, contractor, is building a lovely English home on the Boulevard and Ostend Court. He will occupy the same with his family in the near future.

W. H. Fabry and family of South Pasadena spent the week end in one of the Hunt cottages on Ostend Court. Mr. Fabry is an extensive manufacturer of steel products in Alhambra.

Mr. Frank Greenfield of 726 Ostend Court, will leave soon for Portland where he will locate permanently. Mrs. Greenfield and daughter Bettina will follow as soon as school is out in June.

Mr. and Mrs. William S. Hunt entertained at dinner Sunday night for Mr. and Mrs. D. C. Beauchamp of Los Angeles, and Mr. and Mrs. John Allspaugh of Eagle Rock.

TEST DATES FOR CIVIL SERVICE JOBS

The San Diego civil service commission has announced dates for the following examinations: draftsmen, both civil and topographical, April 19 and 20, salaries ranging from $135 to $200 a month.

Principal assistant and branch librarian, April 22, salaries ranging from $95 to $145 a month.

Playground director and assistant director, April 23, salaries ranging from $100 to $150 a month.

Life guards, May 3. Further information in regard to the examinations may be obtained at room 8, city hall.

THE BEACH NEWS

AN INDEPENDENT PAPER
Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula.
PUBLISHED EVERY SATURDAY
4829 Saratoga Avenue
Ocean Beach, California
Phone, Bayview 0017

KIRK SMITH ..... Editor-Owner
KATHERINE SMITH ..... Sec'y.-Treas.

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A LEGAL NEWSPAPER
EIGHT PAGES

Saturday, April 16, 1927

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

Please mention The Beach News in your dealings with the patrons of our advertising columns.

CALIFORNIA THEATRE

The new California Theatre, a magnificient achievement and a marvel of spaciousness and restrained good taste, will be formally opened to the theatre-goers of San Diego, Friday, April 22, in a gala event with the officials of the West Coast Theatres Inc., and a score of motion picture stars in attendance.

Charlie Murray, the peer of Master of Ceremonies, will preside over the dedication, assisted by Jack Mulhall, Virginia Lee Corbin, Natalie Kingston, Lloyd Hamilton, Larry Kent and a number of others, beside a crowd of bonifide celebrities in fields not confined motion pictures.

In addition to the dedication Constance Talmadge will appear in her latest comedy hit direct from Broadway, "Venus of Venice," with Antonio Moreno, presented by Joseph M. Schenck. Lloyd Hamilton will be present in person to dedicate his latest comedy "Somebody's Fault" appearing on the same bill. Fanchon and Marco will offer a lavish stage presentation with a revue of notable principals and the famous Sunkist Beauties Ballet. Regular popular prices will prevail for the opening and there will be no reserved seats is the announcement made by Manager H. L. Hartman.

Vacuum Cleaners Repaired
Strand Radio and Appliance Co.

BALBOA THEATRE

"This business of being funny in pictures certainly has it's drawbacks" says Eddie Cantor former Broadway comedy star whose latest Paramount mirth-provoker "Special Delivery" will open at the Balboa Theatre for a weeks engagement starting today.

"When you're funny on the stage, you know what you're going to do and you do it. "It's all in what you say and how you say it.

"But being funny in pictures is altogether different. I know, I've tried it twice. You never know what you're going to have to do nor when you are going to do it.

Included in the cast of "Special Delivery," are Jack Doughert, Donald Keith, Victor Potel, Paul Kelly and Mary Carr.

Fanchon and Marco present their Hi-Brown Idea featuring 8 all hot acts, with the Sunburnt Beauties and the Dark town Strutters. Al Lyons and his Greater Band will contribute the musical atmosphere.

Subscribe for THE BEACH NEWS

HERE'S THE EVIDENCE "IT PAYS TO ADVERTISE"

4744 Muir Ave., Ocean Beach,
April 12, 1927.

Dear Mr. Kirk Smith:

It certainly "pays to advertise" in "The Beach News" in particular. The printer's ink was hardly dry and the paper in the hands of its subscribers before I had sold my house. My only regret is that I had not more to sell for I could have sold twenty I believe. More power to you! Yours truly,

JOHN R. HOLLY.

HOUSE SOLD WITHIN TWO HOURS BY "AD" IN THIS PAPER

Mr. and Mrs. J. R. Holly, of Muir avenue, state that their "Reader Adv." in "The Beach News," of the sale of their house to be moved, brought dozens of responses last Saturday, with the very gratifying result that the house was sold within two hours on the morning of publication directly through the "adv."

"It pays to advertise."

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WE CIRCULATE

STREET CAR MAN POPULAR AT BEACHES DIES IN NORTH

Frank Schroeder, veteran street car man, known to all residents of San Diego beaches, died April 6 in San Francisco, after a brief illness of pneumonia. He was thirty-eight years of age. Employed by the San Diego Electric Railway for seven years, Schroeder was in charge of the one-man car which served Mission Beach and Pacific Beach before through service was inaugurated. His unfailing courtesy and consideration won him many friends who will be grieved to know of his passing. He is survived by his mother, Mrs. Marie Schroeder, 1937 Harrison avenue; three sisters, Mrs. Charles S. Moore, Ocean Beach; Mrs. G. Furlong, National City, and Mrs. A. Weber, Pacific Grove. Two brothers also survive. They are F. C. Schroeder of Imperial Valley and Waldemar Schroeder of San Francisco. The body was cremated in the northern city.

CABRILLO THEATRE

Anna Q. Nilsson comes to the Cabrillo theatre for one week starting today in one of her greatest dramas.

Just how she succeeded in getting out of the dangerous situation is the big punch in the First National production "The Masked Woman" which comes to the Cabrillo theater today for a one week's run.

Critics who have seen the production in New York state that the treatment of the situation is exceptionally clever.

Featured in the cast of the picture are Anna Q. Nilsson, Einar Hanson, Holbrook Blinn, Ruth Roland, Charlie Murray and Gertrude Short.

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OCEAN BEACH SOCIAL PAGE

STRAND THEATRE
Ocean Beach, Calif.
F. J. GRUBER,
Prop. and Manager

SATURDAY, April 16
Seena Owen in
"THE FLAME OF THE YUKON"
A Great Alaskan Story
Our Gang Comedy, News Weekly
And "Egypt Today" Scenic

SUN., & MON., April 17-18
Pola Negri in
"HOTEL IMPERIAL"
A Powerful Love Drama
"Laughing Ladies" Comedy and Fables

TUES. & WED., April 19-20
Lloyd Hughes and Mary Astor in
"FOREVER AFTER"
A Touchdown of Romance
"I Told You So" Comedy and News Weekly

THURS. & FRI., April 21-22
Jackie Coogan in
'JOHNNY GET YOUR HAIR CUT'
Enuf Sed
Fifth Chapter "Silent Flyer" and Comedy

NOTE—If it is a good picture The STRAND will play it. Why pay more.

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Katherine's "Kollum"

By MRS. KIRK SMITH
Phone, Bayview 0017

LONG BEACH HOSTESS RETURNS HAPPY VISIT

Mrs. G. L. Beeler and daughter, of 4877 Muir avenue, have returned from their visit to Long Beach, accompanied by Mrs. J. E. Dunbar and daughter former residents of Ocean Beach. Mrs. Dunbar expressed great delight at being amongst her old friends again, and regretted that she would have to go back to Long Beach on account of business.

◆ ◆ ◆

GOING NORTH ON TRIP

Rev. and Mrs. William I. Newman will leave for the north early next week, Mr. Newman to attend the annual retreat of Congregational ministers at Catalina Island and Mrs. Newman to attend the meeting of the Congregational Woman's Missionary Convention at Ontario. They will return to Ocean Beach about April 28.

◆ ◆ ◆

Washing Machines Repaired
Strand Radio and Appliance Co.

◆ ◆ ◆

NATIONAL COUNCIL OF CATHOLIC WOMEN

The annual conference of National Council of Catholic Women of San Diego Deanery will be held Monday April 18th at K. of C. auditorium, San Diego. The morning session will be devoted to reports of the affiliated organizations and open forum. The afternoon session will be conducted by able speakers on vital problems of the day.

◆ ◆ ◆

THE AMOMA CLASS

Mrs. Lee of 4414 Saratoga avenue entertained the Amoma Class of the Baptist church at her home on Wednesday. Two new members were voted into the class, Mrs. Sid Williams and Miss Ethel Bobbitt. A delightful time was had by all and a dainty lunch served at the close of the meeting. Those present were Mesdames Bishop, Dunn, Hendrix, Williams, Ambuhl, Milligan, Lee and Owen of Pacific Beach; and the Misses Bobbitt, Drouillard and Brenneman. The next meeting will be held at the home of Mrs. Milligan.

◆ ◆ ◆

HAPPY EASTER VISIT

An Ocean Beach visitor this week is Mrs. George G. Caldwell, of Orange, Calif., mother of Mrs. William I. Newman. Mrs. Caldwell, who is staying with the Newman's at the Crags Apartments, will remain over Easter.

◆ ◆ ◆

VISITORS TOURING UP COAST

Mrs. Lillian Valentine of Flint, Michigan, and Mrs. Florence Davis of Shelton, Connecticut, who have been visiting Mrs. Adam Kas of 4621 Castellar street, left last Wednesday for a tour up the coast.

◆ ◆ ◆

ENTERTAINED AT DINNER

Mr. and Mrs. John Sweeney of 4917 Del Monte avenue entertained at dinner last Saturday for Mrs. H. McCarroll, Mrs. G. Hicks, and Mrs. L. Wicklander.

◆ ◆ ◆

GUEST RETURNS HOME

Mrs. L. M. Bush, mother of Dr. W. F. Bush who has been visiting at the home of Dr. and Mrs. Bush for a few months, left last week for her home in Los Angeles.

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FAITHFUL FOLLOWER

"Surely, Miranda, you're not going to marry again when the Lord just took your husband."

"Yes, I shuah am," replied Miranda. "As long as the Lord takes 'em, so will I."

◆ ◆ ◆

Subscribe for "The Beach News."

SUCCESSFUL MEETING ORDER OF EASTERN STAR

A special meeting of the members and eligibles of the Order of the Eastern Star was held last Monday evening at the Masonic hall on Newport avenue with Mr. and Mrs. R. H. Greist as honor guests. Mr. Greist, who is grand patron of the state of California, spoke in a most convincing manner, outlining the details about forming a new chapter in Ocean Beach. He stated that he was agreeably surprised at the great interest taken in the organization here of which there are now thirty-five signed up. Mrs. Kirk Smith who presided at the meeting called the names and each one was requested to rise and was presented with a corsage bouquet of sweet peas by Mrs. Turner B. Kline. Appropriate remarks were made by Fred Reid, Kirk Smith, F. A. Plank and Turner B. Kline. Several questions were asked and answered. Delicious home made cake and coffee were served by the committee consisting of Mrs. W. H. Curtiss. Mrs. Grace Jensen, Mrs. Thomas C. Mason, Mrs. C. M. Cole, Mrs. Fred Reid, Mrs. Turner B. Kline, Mrs. F. A. Plank, Mrs. E. V. White and Mrs. Dave Cobb. At the conclusion of the meeting a beautiful basket of sweet peas was presented to Mrs. R. H. Griest by Mrs. Kirk Smith. The next meeting will be held on Monday evening, April 18, at the Masonic Hall. If you are a member or eligible, please be there!

◆ ◆ ◆

BRIDGE AND 500 PARTY BY THE ALTAR SOCIETY

On Monday evening April 25, the Altar Society of the Sacred Heart Church will hold a bridge and 500 party in the Peninsula Masonic hall on Newport avenue, beginning at 8 o'clock. Bridge players are requested to furnish their own cards and reservations may be secured by phoning Mrs. W. K. Barker, Bayview 0633-R. A door prize will be given and prizes will also be awarded for high and low scores to ladies and gentlemen. Refreshments will be served and the public is invited.

◆ ◆ ◆

WEDDING AT BEACH

Miss Audra Evans, of Escondido, and Mr. Harold Harper, of La Mesa, will be united in marriage tomorrow, Sunday, April 17, at the home of Miss Evans' grandparents, Mr. and Mrs. G. L. Ellsworth at 4704 Del Monte avenue. The bride-elect is a niece of Mrs. A. L. Cunningham. Rev. W. I. Newman pastor of the Congregational church will officiate at the wedding. The happy young couple will make their home in East San Diego.

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MOTORING EASTWARD.

Henry D. DeGroff, of Auburn, N. Y., who has been visiting relatives here, will return home by motoring over the southern route east.

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RETURN TO LOS ANGELES

Mr. and Mrs. Frank Mackenzie have returned to Los Angeles after a two years' residence in one of the Lyman cottages on Cape May avenue.

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Dr. W. F. Bush, dentist located in the Kraft building, left last Sunday for a short business trip to Los Angeles and returned last Tuesday.

◆ ◆ ◆

Mr. and Mrs. W. McNaughton of 4919 Del Monte avenue left last Saturday for their home in Texas.

◆ ◆ ◆

CLASSIFIED ADS
GET QUICK RESULTS
WE CIRCULATE

O. B. Woman's Club

OFFICERS ELECTED AND DELEGATES APPOINTED AT REGULAR MEETING

The Ocean Beach Woman's club met in regular session last Thursday with Mrs. A. C. Burch, the president presiding. Upon entering the club room, each lady was presented with a corsage bouquet by Mrs. J. Dougherty as a compliment from the garden department of the club. After several business matters were disposed of, the president very graciously introduced Mrs. M. Eckles president of the County Federation who announced that the county convention of Federated Women's club will be held in the First Congregational church corner Sixth and A streets, April 19 and 20. Mrs. Eckles also urged the members of the club to join the State Federation, which was later voted upon, and favorably accepted. Mrs. Burch next introduced Miss Kate Sessions who gave a very interesting talk on flowers and shrubs. The members heartily accepted the offer of Mr. T. Morley Harvey, a noted piano teacher and vocal instructor residing at 4947 Coronado avenue, to take choral chorus under his guidance. Election of officers was held with Mrs. A. C. Burch being re-elected as president, and the following board of directors chosen to serve for the ensuing year: Mesdames G. L. Beeler, Carrie Borcherdt, C. F. Near, J. Dougherty, J. T. McGarvey, E. V. White, A. Dumont, W. D. Waggoner, Miss Kate Spani and Miss Agnes Ells. Mrs. Burch announced that the following would serve as delegates to the county convention, Mesdames Neal, Near, Dougherty, White, McGarvey, Dumont, Borcherdt, Plank, Calvin and Beeler. Dainty refreshments were served by Mrs. Haslam, Miss White and Mrs. Cline. Nina and little Turner Kline entertained quite charmingly.

◆ ◆ ◆

Greeting Cards—Froide—Bacon St

◆ ◆ ◆

EASTER CANTATA

The Baptist church choir will present the sacred cantata "Crucifixion and Ascension" by Fred W. Peace on Sunday evening at 8:15 p. m. The soloists are: Ethel Henrich, Mrs. Moody, Dorothy Dunn, Mrs. W. S. Dunn, Kenneth Crosby, Henry Hengstler, H. Jackson and H. Hengstler. Organist, Mrs. W. Feigley. The chorus consists of twelve voices.

WARNING

The San Diego Humane Society announces that lives of children as well as all pet animals are endangered through poison which is being spread in the beach districts. The poison, mixed with hamburger steak, is rolled up into balls and distributed promiscuously, it is reported. Intended primarily for dogs, it is equally dangerous to other animals. It is also stated Ocean Beach chickens are endangered by poisoned grain being set out for birds. Several small birds, whose only crime is that they sing, have fallen victims to the latter device. The Humane society warns all beach residents to keep their pets and chickens penned up until conditions can be probed.

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Butter, Golden Rod	43¢
Asparagus, Del Monte Tips	25¢
Peas, Solar, 2 cans	25¢
Kidney Beans, Hart Brand	15¢
Shrimp, Rosebud	15¢
BEANS, GREEN IMPERIAL VALLEY, 2 lbs.	35¢
Asparagus, 2 Pounds	25¢
Peas, Green, 2 Pounds for	15¢
Lettuce, 3 for	10¢
Grapefruit, 6 for	25¢
CARROTS, BEETS, TURNIPS, RADISHES, SPINACH — 3 Bunches for	10c
Apples, Pippins, 4 lbs. for	25¢
Cauliflower	10¢

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"ORANGE BRAND" Poultry Supplies Sherwin-Williams PAINTS
Dump Truck for hauling dirt and sand

There's A Big Difference Between a House Wired for Electric Lights and A Red Seal Home

Stationary electric light fixtures have long ceased to be considered all that was necessary to light a home. In the up-to-date home, the lights that are most in use are floor and table lamps which are plugged into convenience outlets.

These lamps may be moved about to fit any need for light, or to suit any scheme of decoration—that is, if Convenience Outlets are properly placed.

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SCHOOL DAYS

LIE UP NEARER, BROTHER, NEARER, FOR MY LIMBS ARE GROWING COLD;
AND THY PRESENCE SEEMETH DEARER, WHEN THY ARMS AROUND ME FOLD;
I AM DYING, BROTHER, DYING; SOON YOU'LL MISS ME IN YOUR BERTH;
FOR MY FORM WILL SOON BE LYING NEATH THE OCEAN'S BRINY SURF.
Copyright
APRIL CLOUDS

SOMETHING TO THINK ABOUT

By F. A. WALKER

HEAT AND PRESSURE

WHEN subjected to intense heat and great pressure, pure carbon is converted into a beautiful diamond, the gem prized by all the world for its mystic charm and brilliancy.

This would seem to show that in man, as in carbon, heat and pressure are necessary to bring out his finer qualities, frequently concealed by a rough exterior.

It is a common answer to say that many of our greatest painters, writers, musicians, merchants and statesmen have risen to illustrious distinction through heat of strife and pressure of endeavor.

The heat and pressure were needed to develop their worth.

As to their internal ability, their penetrating judgment and their innate will-power, they, themselves, possibly were in doubt, until pressure of responsibility and the heat of friction started the flame.

In the stern turmoil they found themselves. Then came the awakening, and in a way of their own they marched bravely on to achievement before a gaping world.

Their own individuality, their own force, their strict adherence to duteous obligations to one another, and the faith they had within, carried them through.

To make it plainer, they avoided chicanery, were frank with friend or enemy, shunned tricks and vanities and held steadfastly to their course.

You may have many talents hidden in a napkin, but if they be not brought out and used under heat and pressure, they will never be of any value.

Whatever makes for finished accomplishment, makes for energy, activity, fervor, sweat of the brow and peace of the spirit. No man or woman, however gifted, can attain distinction without the hard rub and strain of conflict.

"In the sweat of thy face shalt thou eat bread," is a divine decree, just as true at this hour as it was "in the cool of the day," when it was pronounced by Jehovah in the garden of Eden.

Do your work in gladness. Put into it all your heat and pressure, and you will find that you are happier and better for the exertion, at peace with yourself and with your neighbors.

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THE YOUNG LADY ACROSS THE WAY

The young lady across the way says the condition of the teeth exerts a great influence upon the general health and it's a wise plan to consult a good dentist at the first indication of pyromania.

(© by McClure Newspaper Syndicate.)

WHEN I WAS TWENTY-ONE

BY JOSEPH KAYE

At 21—George Harvey was a Reporter.

"WHEN I reached my eighteenth birthday my native state of Vermont was not big enough. I needed more room. I wanted to educate a whole lot of people at once, so I went to the Springfield Republican. I had collected enough money in some way to buy my ticket and financed my first enterprise by borrowing the entire legacy bequeathed by my grandmother to my sister, amounting to ten dollars. With that store of capital I ventured forth and in due course of time I reached the office of Samuel Bowles, the younger.

"The first question for consideration that arose related to compensation for services, presumably to be rendered. He asked me politely, but firmly, how much I expected. I had my dreams of opulence due to arrive at that time, but when I looked upon that impassive face and reflected that perhaps after all I was not absolutely essential to the successful continuance of the Republican my courage cozed out and from the $15 a week that I had fondly anticipated spending I got down to ten dollars. He said six was about right. To that I demurred and we discussed the subject thoroughly. Finally we compromised on $6.

"I passed my twenty-first birthday as a reporter, serving after the Springfield Republican, the Chicago News and the New York World in turn.—G. B. M. Harvey."

TODAY:—George Harvey graduated from his newspaper work and after becoming a distinguished magazine editor and political writer, resigned, and for some time served as ambassador to Great Britain.

(© by McClure Newspaper Syndicate.)

How It Started

By JEAN NEWTON

THE HONEYMOON

WOULD you not be indignant if for the origin of that divine habit, the honeymoon, I could give you nothing more romantic than the theory that it dates back to the time when a prospective husband captured his woman and dragged her by the hair to his cave, where, to prevent her from appealing to her relatives for release, he kept her for a time in seclusion?

Likewise, wouldn't you hate me, hopeful girls, and you, sanguine youths, scoff at me, were I to tell you that because love has been likened to the moon, which begins to wane when at its full, the married couple's period of mutual affection is called the "honeymoon"?

Both theories have been advanced for the origin of the custom and its name. The fact is, however, that the honeymoon is traced back directly to an ancient practice of the Teutons by which newly wedded couples drank mead or hydromel (honey wine) for thirty days after their marriage—the "honey month," or "honeymoon."

To the glory of the honeymoon be it said that it was to this custom that Attila, the cruel and invincible king of the Huns, succumbed. It is said that his death was caused by drinking too much on his wedding night.

(Copyright.)

Turbine Pressure

Locomotives are regarded as powerful, yet none of them operate at steam pressure higher than 300 pounds per square inch. Steam pressures four times as great, 12,000 pounds, are used to operate turbines generating electricity in power plants in Boston and Milwaukee.

Spring Will Have Its Violets

By DOUGLAS MALLOCH

MAN has questions, earth has answers,
Man is always doubting things.
Man the crone among the dancers—
Would he had the faith of spring's!
Man beholds the blossoms perish,
Things we love and things we cherish—
Mourning roses, he forgets
Spring will have its violets.

We who weep because of crosses,
Would that we could understand;
Has not Mother Earth her losses
When November smites the land?
Not too long she gives to grieving;
Mother Earth goes on believing;
Though her heart the rose regrets,
Spring will have its violets.

Mother Earth in chill October
Hears the thunders in the sky,
Sees the woods turn sour and sober,
Sees the blossoms fade and die.
But, when winter brings Decembers,
Though the roses she remembers,
Forward now her face she sets—
Spring will have its violets.

You who lose some lovely treasure,
Think not then that all is lost:
Life has many a quiet pleasure,
There are meadows yet uncrossed.
Loving yet, yet keep on living;
Losing, learn the joy of giving;
Though the day so darkly sets,
Spring will have its violets!

(© by McClure Newspaper Syndicate.)

Mother's Cook Book

It is as much a duty we owe to the world to be ornamental as to be useful.

Give to your friends a cordial welcome, as well as a variety of cakes and pastry; lacking the welcome the food is tasteless.

ECONOMICAL DISHES

MEAT may be made to go twice as far and the dish still be as valuable from a nutritive standpoint, if combined with cereals and vegetables.

Serbian Rice.

Wipe with a damp cloth a small piece of the shoulder of lamb. Cut it into small pieces and brown in a little hot fat. Add one small onion and a carrot finely diced, season with salt and paprika and cayenne. Cover with water and simmer for an hour then add three tablespoonfuls each of barley and rice, adding more water as needed. Season if needed and serve hot.

Mutton Stew.

Take a piece of mutton from the neck, cut into serving-sized pieces, put to cook with a sprig of parsley, a bay leaf, two cloves, two peppercorns and cover with water. Let simmer for two hours, then add a carrot or two; add six potatoes cut into thick slices, one cupful of potato and simmer until the meat and vegetables are tender. Remove the bay leaf and the parsley and serve. Remove the skin from the mutton and it will also remove the woolly flavor which is so objectionable.

Ham Balls.

Take one cupful of finely minced cooked ham, one cupful of bread crumbs, two cupfuls potatoes cooked, two tablespoonfuls of butter, two eggs and a dash of cayenne. Melt the butter and beat all together very light. Shape into flat cakes, dip into egg and crumbs and fry brown.

Sheep's Kidneys en Brochette.

Take six sheeps' kidneys, cut through the center, remove the fat and white veins. Wash well, cover with boiling water and let stand five minutes, then wipe dry. Cut a fourth of a pound of bacon into slices half the size of the kidney, place on a skewer a piece of kidney, then of bacon, two pieces of kidney to each skewer. Place on a broiler, baste with fat and cook over a hot fire five minutes.

Nellie Maxwell

(©, 1927, Western Newspaper Union.)

What Does Your Child Want to Know ?

Answered by BARBARA BOURJAILY

WHAT CARRIES OUR VOICE OVER THE TELEPHONE?

Vi-bra-tions move along the wire
By electricity—
That unseen force that gives to us
Half of the things we see.

(Copyright.)

LACE TRIM NOW IS POPULAR; INLAYS USED FOR ORNAMENT

A "LACE SEASON" such as reigns throughout all fashionland bespeaks none other than the alluringly feminine, and this is exactly in accordance with the demand of the mode. The new colorful chiffon and georgette frocks with their dainty lace adornment are all that imagination may picture in the way of an exquisitely feminized styling. All grace, all charm, all loveliness are they. The model here illustrated is distinctly characteristic of the present moment fashion trend.

Artistic placement, as well as the lace itself, impart enchantment to this gown. Insets such as are here shown are much in favor for lace-styling. In this instance, cream lace is cunningly positioned to help form a bell sleeve, also to embellish the skirt hemline, and to add a unique touch to the girdle. For this "sweetly feminine" frock choose almond green georgette with cream lace for the color scheme, although any of the new colors will be just as effective, such as pink beige, bois de rose, valencia blue, grecian rose, meadow pink, monkey-skin or orchid.

Filmy lace dyed to match the chiffon as well as heavy cream lace, comes the style message from many leading ateliers of Paris.

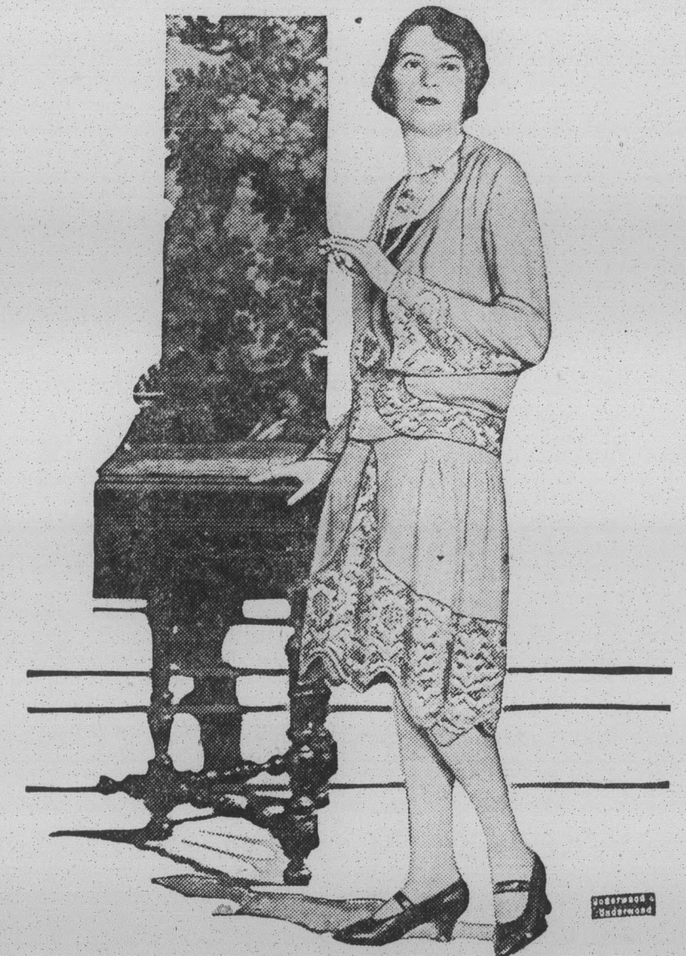
A fascinating feature of the new lace program is that it abounds in such delightful revelations of ingenious design. Refreshingly "different" is a cream lace blouse posed over an accordion-plaited chiffon skirt, the latter styled with inset lace drapes. A below-the-elbow puff of the chiffon for the sleeve, with a bow of this material at the neck and for the tie girdle, interrelates this gown.

Lace yokes and sleeves are an outstanding style element in spring dress fashioning. This applies not only to the colorful dressy georgette frock, but especially are cream or lace yokes introduced into the simple black dress.

Hand beading and embroidery on lace are the "last word" in the lace program.

Because of their style importance, one is led to begin with pockets in telling the story of the season's sports coats. Decorative as well as useful pockets are an outstanding factor in modern coat styling.

Now that the pocket is depended upon to individualize the coat, designers are bending every effort to devise unique and interesting effects. One of the most successful is that of a contrasting cloth inlay. It seems as if a patch of solid-colored fabric or leather serves to make the novelty worsted of which the sports coat is made look all the more novel by way of contrast.



Characteristic of Fashion Trend.

A tweed and a homespun novelty mixture coat are shown in this picture, each accentuating pockets with inlays, the model to the left using velours, while the other employs bright-colored suede.

Belts, too, play an interesting part in the fashioning of coats. Sometimes they unite with the pocket in achieving chic. In the model to the right a tiny suede belt, matching the inlays on collar, cuffs and pocket, slips under a buttoned contrivance—such indeed are the details as this affording fascinating variety to sports coats modes.

Two Stylish Sports Coats.

Swagger coats, either of plain or novelty cloaking, feature patches, inlays and insets of flat furs. At the moment interest is concentrated on pony skin, shaved lamb and spotted calfskin.

JULIA BOTTOMLEY.

(©, 1927, Western Newspaper Union.)

Secrets of a French Chef

From a village in France, where I was born, I brought some years ago to this country a secret. My great-grandfather, grandfather and my father were all eminent and famous pastry chefs in France, known the country over, famous because of their delicate, appetizing and delicious pastries, cakes and desserts. They catered for most of the celebrated affairs given.

The secret that I brought over with me was a formula of a delightful Marshmallow in Creme form. This product has been and is now manufactured by the Hip-O-Lite Company of St. Louis, Mo., under the name of Hip-O-Lite. It is known and used very largely by housewives throughout the United States. Ask your grocer for Hip-O-Lite.

Pasquale B. Cheminais.

The Hip-O-Lite Company publish an illustrated booklet in colors of famous Caterers and Chefs professional recipes. It is yours for the asking. Address the Hip-O-Lite Company, Department M, 200 Market Street, St. Louis, Missouri.

Horseshoe Pitchers

Horseshoe pitching, which develops muscular co-ordination and physical strength, has acquired a scientific status and is gaining in popularity. In a recent championship tournament one contestant pitched 5,632 horseshoes, weighing 14,800 pounds, and walked 27 miles. The game is most popular in the Middle West. An official score card is used and individual ability is rated as in baseball.

DEMAND "BAYER" ASPIRIN

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Warning! Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 26 years.

Say "Bayer" when you buy Aspirin. Imitations may prove dangerous.—Adv.

Among Scientists

"What is that distinguished-looking man's business?"

"Grave robber," answered Miss Cayenne.

"His looks belie his trade."

"Not at all. He confines himself exclusively to Egyptian tombs."—Washington Star.

Personal Comment by Mrs. G. E. Tower

San Francisco, Calif.—"For the past seven or eight years I have taken Dr. Pierce's remedies off and on, that is, the 'Favorite Prescription,' and the 'Golden Medical Discovery.' I began with these when I was about grown. The 'Favorite Prescription' is the best medicine any woman ever took. The 'Golden Medical Discovery' is fine for the stomach—excellent for a person who is rundown in health."—Mrs. G. E. Tower, 1105 Laguna St.

Obtain now from your druggist, Dr. Pierce's famous remedies.

Write Dr. Pierce, President Invalids' Hotel in Buffalo, N. Y., for free confidential medical advice.

Schoolboys' Ambitions

A London schoolmaster gives the result of a ballot from more than 100 boys of preparatory school age as to the profession or occupation in life that each hoped to adopt: "Air force 21, motor engineers 10, electrical engineers 13, navy 12, army 10, commerce 6, law 5, stage 4, politics 3, journalism and literature 3, private detectives 3, architects 3, explorers 2, civil engineers 2, painters 1, church 1, schoolmasters 1.

PERMANENT RELIEF FOR ECZEMA
Used by noted doctor 40 yrs. Don't order unless you will follow directions. Send $2 or write MADDEN COMPANY, Box 872, El Paso, Texas, for full information.—Adv.

Not Necessary

"Mummy, may I go to the circus this afternoon?"

"Why, Betty, fancy going to the circus when your Aunt Sarah is here!"

"THE JUNIOR TEXT BOOK"
for an Up-to-Date Church. A Most Helpful Book. 25 cents. Address the Author, W. H. KERR, Great Bend, Kansas.—Adv.

A Bad Break

Mother—Why are you crying, Bobby?

Bobby—I have a toothache and there's no school today.

Why buy many bottles of other vermifuges when one bottle of Dr. Peery's "Dead Shot" will work without fail? Adv.

It is some compensation for great evils that they enforce great lessons. —Bovee.

Sure Relief

The great value of Bell-Ans in the relief of digestive disorders of the stomach and bowels is proved by its substantial increase in use every year for the past thirty years. Promptly and properly taken we have never known it to fail. Send for free samples to Bell & Co., Inc., Orangeburg, N. Y.

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25¢ and 75¢ Pkg's. Sold Everywhere

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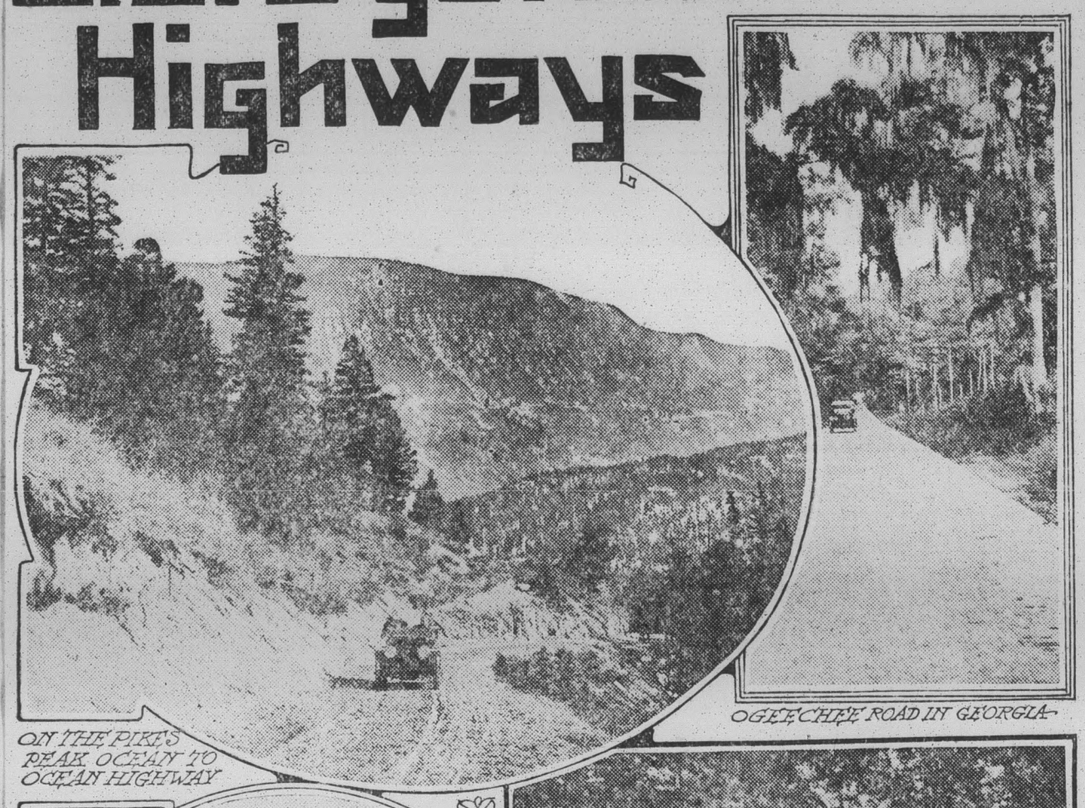
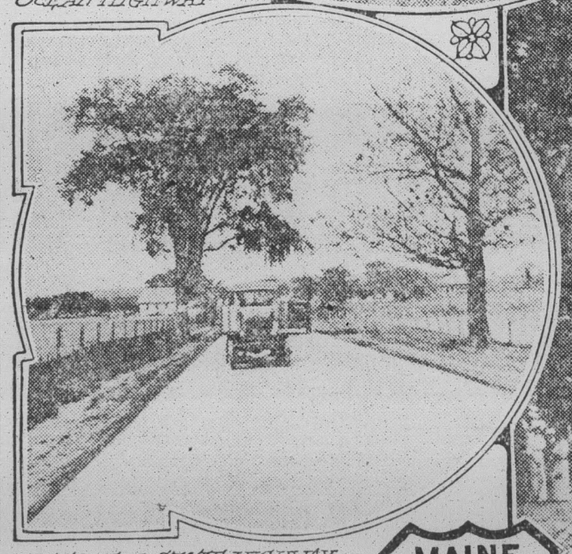
Quick Relief! A pleasant effective syrup. 35c and 60c sizes
And *externally*, use PISO'S Throat and Chest Salve. 35c

U.S. System of Highways



ON THE PIKE'S PEAK OCEAN TO OCEAN HIGHWAY

OGEECHEE ROAD IN GEORGIA



WISCONSIN STATE HIGHWAY

OLD PURITAN ROAD IN MASSACHUSETTS

MAINE US 56

STANDARD ROUTE MARKER

By ELMO SCOTT WATSON

ON SOME pleasant morning this summer you'll be loading up the old family automobile, and when you and mother and your offspring start off for some distant part of the United States, you're going to find that it will be much easier to get to where you're going than ever before. That is to say, it's going to be easier to get there, so far as taking a direct route and not having to inquire constantly, "Am I on the right road?" are concerned. And you can thank your Uncle Samuel for that.

For the federal bureau of public roads has announced that the United States system of highways will soon be complete and that 80,000 miles of uniformly marked highways, criss-crossing the country in a gigantic checkerboard pattern and linking every section into a simple comprehensive plan, will await the motorist who sets out on a cross-country tour.

This task has been completed after two years of intensive work by state and federal roads officials who have synchronized and harmonized all the various highway systems into one great national system with uniform and easily remembered markings. Hereafter the tourist will not have to remember road names, color bands or any other confusing designations. The main transcontinental lines (east and west) are numbered evenly from 10 to 90 in multiples of 10, with one exception (that is No. 66—Chicago to Los Angeles). Interspersed between these transcontinental trunk lines are other routes carrying such numbers as 2, 4, 6 and 8, all of which carry out the idea that roads bearing even numbers are east and west roads.

North and south roads bear odd numbers, the main routes being numbered from 1 to 101 in multiples of 10. They also have supplementary routes, running north and south, bearing odd numbers, such as the 45 and 75 shown in the accompanying list.

Connecting and cross-over roads, which give easy access to leading cities on the main routes, are numbered in such a way as to indicate their relation to the trunk lines. This is done by prefixing a third digit to the trunk line number. For instance, Route 11 is a trunk line from Rouses Point, N. Y., to New Orleans which runs through the Shenandoah valley in Virginia. Route 1 is a trunk line from Fort Kent, Maine, to Miami, Fla. Route 311 is a crossover from Roanoke, Va., on Route 11 to Aberdeen, N. C., on Route 1. Another example: Route 40 is one of the principal transcontinental highways, running from Atlantic City, N. J., to San Francisco, Calif. It follows closely the fortieth parallel of latitude and is already being referred to as the national "Main Street" since so many important cities are located on it. Suppose a congressman from California wishes to motor home from the national capital. He takes Route 240 the cross-over to Route 40 from Washington, D. C., which joins Route 40 at Frederick, Md., and from Frederick he follows Route 40 all the way home.

Following the new routes is an easy matter because of the simplicity of the markers used. As shown by the sketch which accompanies this article, the route marker is a white United States shield, 13½ inches by 15 inches, carrying the name of the state and the route number in black. In addition to these route markers, the federal system has an approved series of danger, caution, direction and miscellaneous information-giving signs. These use but three colors, black, white and yellow, and are in five distinct shapes.

Caution signs are of two types, designating varying forms of danger. If it is a sharp curve or a narrow bridge—or other dangers inherent in the construction of the road itself—this is indicated by a diamond-shaped sign 24 by 24 inches. Approaches to cross roads or to school sites are shown on a square plaque 24 inches by 24 inches. On each plaque is told the danger to be looked for. The stop sign is octagonal with the word "stop" in the center. The railroad crossing sign is the familiar circular plate, 24 inches in diameter, with the letters "RR" in the center. One bar on the sign means a single track and two bars mean more than a single track. The yellow color is used on the railroad crossing sign.

One value of the new system and its signs is that it will eventually do away with a large number of "paper" highways and highway associations throughout the country which have been organized for the profit of the sponsors. The multiplicity of these with all their various signs and markers and the confusing information about them, will be superseded by the one uniform federal system. Following the signs of this system will be an easy matter and the tourist will no longer be troubled by his inability to reconcile the names of towns with the information which he receives before he starts on his trip or which he picks up as he goes along. The new route marker has already been erected as the standard route marker in 22 states and 20 others will have them in place by the time the 1927 touring season ends.

The New Routes

The main cross-country routes of the United States System as adopted for uniform marking by the American Association of State Highway Officials are:

EAST AND WEST

10.—Detroit to Seattle.
20.—Boston to east entrance of Yellowstone National park.
30.—Atlantic City, N. J., to Astoria, Ore.
40.—Atlantic City to San Francisco.
50.—Annapolis, Md., to Sacramento, Calif.
66.—Chicago to Los Angeles.
70.—Beaufort, N. C., to Holbrook, Ariz.
80.—Savannah, Ga., to San Diego, Calif.
90.—Jacksonville, Fla., to Van Horn, Texas.

NORTH AND SOUTH

1.—Fort Kent, Me., to Miami, Fla.
11.—Rouses Point, N. Y., to New Orleans.
21.—Cleveland, Ohio, to Jacksonville, Fla.
31.—Mackinac Straits, Mich., to Mobile, Ala.
41.—Eagle River, Mich., to Naples, Fla.
45.—Chicago to Mobile, Ala.
51.—Lake Superior at Hurley, Wis., to New Orleans.
61.—Grand Portage, Mich., to New Orleans.
71.—International Falls, Minn., to Baton Rouge, La.
75.—St. Vincent, Minn., to Galveston, Texas.
81.—Pembina, N. D., to Laredo, Texas.
91.—Great Falls, Mont., to Daggett, Calif.
99.—Blaine, Wash., to El Centro, Calif.
101.—Port Angeles, Wash., through Astoria, Ore., along the Pacific coast to the Mexican line at Tia Juana.

Center of Continent

Devils lake, famous scenic region in North Dakota, has now attained a new distinction: it marks the center of the North American continent. The map information office of the United States board of surveys and maps has just finished a new determination of the geographic center of North America, as accurate as can be obtained from the most recent maps. This estimate places the spot at 48 degrees 10 minutes north latitude and 100 degrees 10 minutes west longitude. This is a few miles to the west of Devils lake, but the lake is the nearest prominent feature on the map, and so becomes a national center monument.

Climatic Change Coming

Scientists have been taking the temperature of ocean water along the Atlantic coast and have come to the conclusion that every year sees the ocean growing colder and colder. In their opinion the day will not be a thousand years distant when Iceland will be a winter resort and France will be deserted except during a few months of summer.

Gain in Ability

"Your remedy has worked wonders in my case," wrote a grateful woman to the patent-medicine concern. "When I began taking it six weeks ago I could not spank the baby; now I am able to lick the stuffing out of my husband. May heaven bless you, sirs."

DADDY'S EVENING FAIRY TALE

by Mary Graham Bonner

COPYRIGHT BY WESTERN NEWSPAPER UNION

ZOO CREATURES

Douglas and Dorothy went to the zoo again with Uncle John, and without any one saying a word about themselves a creature spoke.

"If you're going to talk about your two important ends," said a strange-looking lizard, "you should think of me. For I am more important at either end and at both ends than you ever dreamed of being.

"My name is the Stumpet-Tailed or Two-Headed or Shingle-Back Lizard. Three names have I and two heads and that is as much as any creature should ask for or receive!

"My back does look like a shingled roof with the shingles laid over each other—you know what I mean.

"But most important is the fact that I have two heads. By each head I have a pair of little legs and they're made just alike.

"I am from Australia, you know. If you didn't know it, you do now. This is the most interesting thing of all. I can travel either way—yes, I can go in either direction, forward or backward and whenever I want to change my mind I don't have to turn around—I just start going backwards which at once becomes forward for me!

"And here," said the Two-Headed Lizard, "is my little brother."

There, sure enough, was another just like him, and when the keeper took them both up in his hands, each with two heads turned toward the children, they really hardly knew whether they were looking at four animals or two.

Then they paid a call on Mrs. Lemur Monkey from Madagascar and her two young twins. There they were, curled around her back, which is the way monkeys both big and small carry their babies when they're climbing in their tree homes or even in the zoo.

All mother monkeys are very, very devoted to their young and little Mother Lemur was certainly no exception. The children were sleepy little fuzzy

Lemur Monkey From Madagascar.

dears and Mother Lemur had no time to pay any attention to the children. So they listened to her as she talked to them in her sweet little squealing voice and later on they heard a kind of monkey-singing.

So they went about the zoo, and in addition to the many strange and unusual animals they saw all their old friends, such as the lions and the tigers, the rhinoceros and the ducks and the geese and the goats.

Not, of course, that they were exactly old friends with the lions and the tigers, but they were familiar to them by sight whereas many, many of the animals they had never even heard of in all their lives.

Uncle John said that many of them were new to him, too.

They loved the zoo—almost better than any place they had been. They loved the big park itself and they simply loved the animals.

During their stay in the city they often went there, for after a time they actually felt "chummy" with some of the animals.

"I've known a good many of our city zoo keepers," Uncle John said, "and they've certainly helped me to know and appreciate the animals—and I am only one of many. Truly we are fortunate in our animals and in those who are with them."

But that night, after the day of their first visit to the zoo, Uncle John called them, just before they were going to bed.

"I think I know what that song was that Mother Lemur was singing to her babies this afternoon," he said. "She was singing a tree cradle song to them as she held them in her loving monkey arms, for do you remember how the twins snuggled and went sound to sleep after she had stopped singing?

"Yes, I do believe that this was somewhat the way the song went. I've been trying to put those monkey sounds of hers into our words. This is what I've jotted down:

"Little ones, little ones, I love you so,
I'll keep you safe from every foe.
I'll watch you and guard you, you need have no fears,
For I'd never let harm touch my own precious dears.
My darlings, my darlings, I love you so dearly
That no lullaby song can describe my love really.
But you can feel how I love you and that tells you more
Than if I should sing these words over and o'er.
Ah, little ones, little ones, I love you so.
I'll keep you safe from every foe!"

"A wonderful translation of her song," said Douglas.

"And oh, what a zoo trip we had," said Dorothy. "This fine city!"

Children Cry for

Fletcher's CASTORIA

MOTHER:— Fletcher's Castoria is especially prepared to relieve Infants in arms and Children all ages of Constipation, Flatulency, Wind Colic and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving natural sleep.

To avoid imitations, always look for the signature of Chas. H. Fletcher. Absolutely Harmless - No Opiates. Physicians everywhere recommend it.

No Disfiguring Blemishes to Hide

If Cuticura Soap is used daily, assisted by Cuticura Ointment when necessary. They do much to prevent blackheads, pimples and other unsightly eruptions, and to promote permanent skin health.

Soap 25c. Ointment 25 and 50c. Talcum 25c. Sold everywhere. Sample each free. Address: "Cuticura Laboratories Dept. B 3, Malden, Mass.

Cuticura Shaving Stick 25c.

Aunt Is Uncle

"I want a package of Aunt Jerusha's rolled wheat."

"Here it is, madam."

"This isn't what I want. This is Uncle Josh's cereal food."

"Yes, ma'am. It's exactly the same thing. Uncle Josh is Aunt Jerusha's other name."

"Who is Aunt Jerusha, anyway?"

"Aunt Jerusha is a couple of old millionaire bachelors in Michigan!"—Detroit Free Press.

HEARING RESTORED

An invisible Ear Drum invented by A. O. Leonard, which is a Tiny Megaphone, fitting inside the ear out of sight, is restoring hearing and stopping Head Noises of thousands of people. Request for information to A. O. Leonard, Suite 646, 70 Fifth Ave., New York City, will be given prompt reply.—Adv.

Seemed Suspicious

A butcher, hearing a boy whistling outside his shop, said:

"What are you making all that noise for, you young scamp?"

"I've lost my dog," answered the boy.

"Well," the butcher asked, "do you thing I've got your dog?"

"I don't know, guv'nor," replied the boy, "but every time I whistle those sausages move."

Stop the Pain.

The hurt of a burn or a cut stops when Cole's Carbolisalve is applied. It heals quickly without scars. 30c and 60c by all druggists, or send 30c to The J. W. Cole Co., 127 S. Euclid Ave., Oak Park, Ill.—Advertisement.

A Slap

Gladys—I wish I could keep my good looks!

Marge—Well, the first thing I would suggest, dear, is to get some.

A torpid liver prevents proper food assimilation. Wright's Indian Vegetable Pills tone up the liver. They act gently but surely. 372 Pearl St., New York. Adv.

The march of the human mind is slow.—Burke.

Callouses

Quick, safe, sure relief from painful callouses on the feet.

At all drug and shoe stores

Dr Scholl's Zino-pads

Put one on—the pain is gone

ONE DOZEN DR. S. BILSKE'S TRADE MARK ANAKESIS REGISTERED HEMORRHOIDAL SUPPOSITORIES THE KOENIG MEDICINE COMPANY CHICAGO SOLE PROPRIETORS AND DISTRIBUTORS ILLINOIS PRICE $1.00

FOR PILES

PRICE $1.00

Write for FREE BOOKLET

If your druggist cannot supply you, order forwarding charges prepaid, from

KOENIG MEDICINE CO.
1045 N. WELLS ST., CHICAGO, ILL.

FOR SALE—¾ ACRE CHICKEN RANCH, 7 room house, selling eggs and table fowls, houses for 800 chickens, fine business. 811 Juana Ave., San Leandro, Calif.

SKIN BLEACH

Kremola makes the skin beautiful for only $1.25. FREE BOOKLET. Ask your dealer or write Dr. C. H. Berry Co., Dept. W, 2575 Michigan Ave., Chicago.

W. N. U., San Francisco, No. 13–1927.

Clock Induces Sleep!

Based on the fact that a softly humming, monotonous sound often serves to induce sleep, a clockwork apparatus patterned by a German doctor produces the desired noise for about forty minutes after winding. In order not to awaken the person using it by an abrupt cessation of the sound, this gradually becomes weaker until it finally dies away.—Popular Mechanics Magazine.

Yes, That's Love

"Is it a love match?"

"It must be. They played bridge all summer as partners and still are fond of each other."—London Answers.

Every man should keep a fair-sized cemetery in which to bury the faults of his friends.

For Colds

BAYER

ASPIRIN

Proved safe by millions and prescribed by physicians for

Colds Headache Neuralgia Lumbago
Pain Toothache Neuritis Rheumatism

DOES NOT AFFECT THE HEART

Safe

Accept only "Bayer" package which contains proven directions.
Handy "Bayer" boxes of 12 tablets
Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monoaceticacidester of Salicylicacid

Go To Church On Easter Sunday

CHURCHES

* * *

CHRISTIAN SCIENCE SOCIETY
1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

Reading Room open Mondays, Thursdays and Saturdays from 2:30 to 4:30 p. m., except holidays.

FIRST BAPTIST CHURCH OF OCEAN BEACH
DeFoe Street at Santa Monica Ave
Rev. W. S. Dunn, Pastor

Bible School 9:45 a. m.

Morning hour of worship, 11 o'clock.

Sermon by the pastor: "The Power of Christ's Resurrection". Special music by the choir. Reception of members.

Young People's meetings 6:45 p.m.

Special Easter program at 7:30 p. m.

Tuesday, 2 p. m. Bible Class.

Tuesday, 6 p. m. Girls' Club.

Tuesday, 7 p. m. Young Men's Club.

Wednesday, 7:30 p. m., Prayer meeting.

Friday, 7:15 p. m. Boy Scouts.

Friday, 7:30 p. m. Choir rehearsal.

You are cordially invited to meet with us in the services of the church. Go to Church Sunday.

SACRED HEART CATHOLIC CHURCH
Cor. DeFoe St. and Saratoga Ave.
Rev. P. C. Santy, Pastor

Ocean Beach—Sundays, Mass at 8:30 a. m. Sunday school at 9:30. Rosary and Benediction of the Blessed Sacrament at 7:30 p. m. Week-day Mass at 8:00 a. m.

Roseville—Sundays, Mass at 10. Sunday school at 10:30. Mass at 8 every first Saturday of the month.

UNION CONGREGATIONAL CHURCH
(Corner Defoe Street and Santa Monica Avenue)
Rev. Wm. I. Newman, Pastor

Sunday School at 9:45 a. m.

Morning service at 11 o'clock. Easter sermon by Rev. William I. Newman, "If a Man Die Shall He Live Again."

Evening service at 7:30. Sermon by Rev. Dr. Thayer.

Christian Endeavor meets at 6:30.

Wednesday evening prayer meeting at 7:30.

Boys' Club meets at the church Tuesdays at 7 p. m.

Girls' club meets at the church Saturdays at 2:30 p. m.

NEW TRINITY CHAPEL
John B. Osborn, L. R. in charge.

Sunday school at 9:45 a. m.
Morning prayer at 11 o'clock.

CHRIST FOR ALL—ALL FOR CHRIST
The Word of God
Thy word is a lamp unto my feet, and a light unto my path.—Psalm 119: 105th

BIBLE THOUGHT AND PRAYER

If parents will have their children memorize a Bible selection each week, it will prove a priceless heritage to them in after years.

Sunday, April 17, 1927

IT SURELY WILL:—Be sure your sin will find you out. Numbers 32:23.

PRAYER:—
"Plenteous grace with Thee is found.
Grace to cover all my sin;
Let the healing streams abound,
Make and keep me pure within."

EASTER PROGRAM OF THE BIBLE SCHOOL AT BAPTIST CHURCH

The Bible School of the Baptist church will present their Easter program Sunday evening at 7:30 p. m., as follows:

Dialogue: "Those Easter Bells," Lucile Snelson, Turner Kline.

Recitation: "Little Blue Violets," Vera Vose.

Song: "Spring is Coming." Primary Dept.

Dialogue: "Easter For All," Helen Card, Marie Whetmore, Hattie Shepherd, Dorothy Hubbard, Mary Jane Beeler, Mary Louise Severn.

Recitation: "The Robin in Our Tree," Virginia Eigmie.

Song: "Easter Bells," Mary Jane Beeler.

Reading: "The Glad New Day," Eight Boys from Junior Dept.

Dialogue: "Missions," Eva Smith, Maud May Hunter, Francis Tammer.

Duet: "The Dandelions," Nina and Turner Kline.

Reading: "Each New Day," Ellen Black.

Dialogue: "He Is Risen," Lodema Mason, Anna Hunt, Dorothy Reed, Norma Stark, Jessie Peltcher.

Reading: "Oh Violets Blue," Clarinda Faunce, Dorothy Busby.

Reading: "Mary's Story," Cora Jane Williams.

Pantages, Mills & Shreve, stucco cottage and garage, 4544 Granger; lot 6, block 9, Sunset Cliffs Add.; $4000.

Harry S. Wright, per H. W. Dingle, frame cottage and garage, 1574 Rosecrans; lots 7-8, block 80, Roseville; $3000.

Classified ADS.

ONLY A DIME A LINE
CASH TERMS
Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR RENT—For adults only, cottage, 3 rooms and bath; completely furnished; double bed and folding bed; $22 per month; no transients. 4945 Del Monte avenue, O. B.

FOR SALE—Furniture for a four room house, including piano; or will sell separately. 3321 Curtis street, Point Loma.

FOR RENT—Three room apartment, partly furnished; over post office. Adults, $20. Phone Bayview 0017.

PIANO BARGAINS — We have three high grade pianos, dealer demonstrators; one Grand, one Upright and one Player. Rather than ship back we will make an extremely low price to responsible party — also terms like rent. Wire or write immediately for prices, terms and where instruments may be seen, to Kohler & Chase, Wholesale Dept., San Francisco, Calif.

WANTED—Good boy to help in rabbitry. Mrs. R. P. Wood, 4729 Cape May avenue, O. B.

WANTED—An experienced woman to take care of year-old baby one day a week; more if satisfactory; must be within easy walking distance. 4369 Santa Cruz ave., cor., Santa Barbara. Phone Bayview 0460.

FOR RENT—Furnished house, 3 rooms and bath; $25 including lights and water. 4914 Santa Monica ave.

Our Silver Cups For School Orators

(Continued from Page 1)

the writer was personally conducted by Col. Davis on a delightfully interesting tour of the splendid group of buildings on the great acreage composing the academy holdings. The magnificent new auditorium is about ready for occupancy and a more detailed description will be given later in these columns.

Right here and now, however, the editor of "The Beach News," wishes to assure the Academy cadets of his heartfelt gratitude over the wonderful cordiality of their combined cheer of welcome. It was generous and vociferous to the nth degree and then some!

"BEACH NEWS" CUP FOR ACADEMY CADET HOWARD POLAKOW

In the recent elimination trials for oratorical honors at the S. D. Army and Navy Academy, Major S. W. Peterson in charge of that department, announces Howard Polakow as the winner of "The Beach News" silver cup given to the cadet chosen to represent the Academy in the district finals to be held at Alhambra early in May. We heartily congratulate Cadet Polakow, who will most ably represent the Academy in the contest besides presenting a most colorful appearance in the full dress uniform of the Academy.

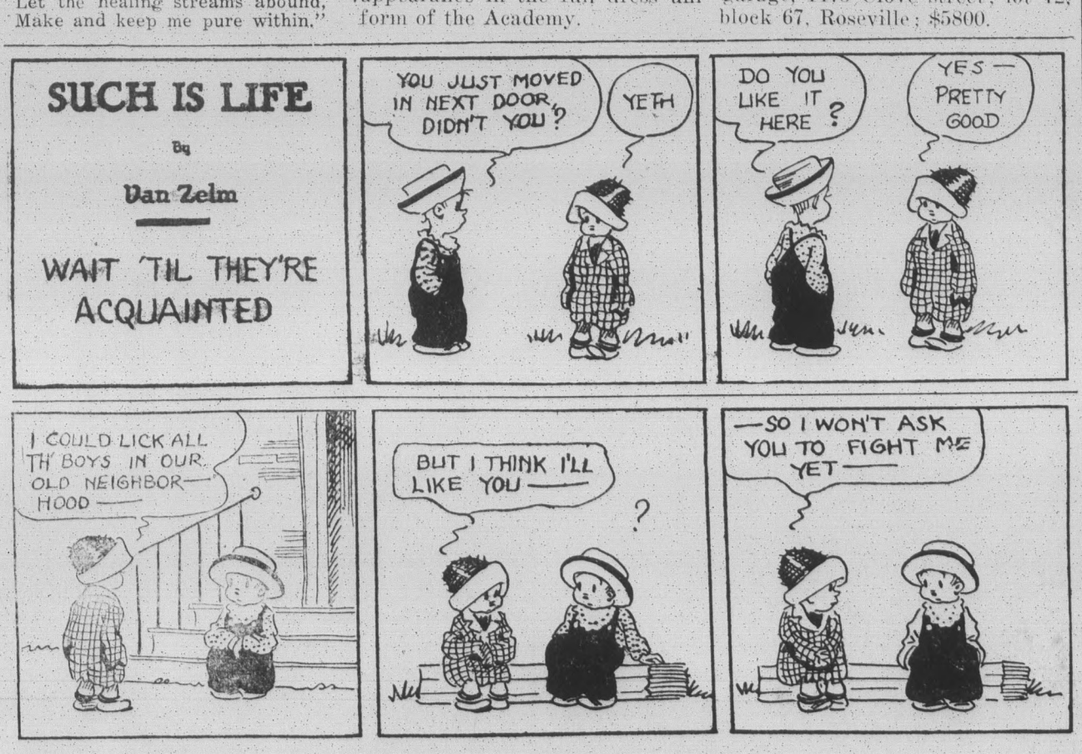
POINT LOMA "HI" IN ORATORY CONTEST FOR SPECIAL HONORS

The following excerpt from the Los Angeles Times is self explanatory:

"At the Point Loma High School there are ten contestants working for the honor of representing that institution. These include Faye Baird, Willis Doetchman, Louise Doetchman, Theron Cline, Lillian Miller, Walter Moore, Dorothy McNitt, Dorothy Myers, Anna Lough and Edward White. C. R. Swenson, vice principal in charge of this contest, is giving personal attention to each of the contestants and expresses a strong indorsement of the contest, especially from the good effect it has, not alone upon the contestants, but upon the entire school. Kirk Smith, publisher of "The Beach News" at Ocean Beach, has offered a handsome cup to be presented to the winner of this preliminary contest in the local school. This is proving an added incentive to the young declaimers.

E. H. Wickern, per Hadley & Hulick, stucco store and garage, 4803 Niagara; lots 25-26, block 51, Ocean Beach, $4500.

Otto Tifal, stucco cottage and garage, 1475 Clove street; lot 12, block 67, Roseville; $5800.


SUCH IS LIFE
By
Dan Zelm
WAIT 'TIL THEY'RE ACQUAINTED
YOU JUST MOVED IN NEXT DOOR, DIDN'T YOU?
YETH
DO YOU LIKE IT HERE?
YES — PRETTY GOOD
I COULD LICK ALL TH' BOYS IN OUR OLD NEIGHBOR-HOOD —
BUT I THINK I'LL LIKE YOU —
?
—SO I WON'T ASK YOU TO FIGHT ME YET —

Greek Theater POINT LOMA
KATHERINE TINGLEY
PRESENTS THE ANCIENT GREEK MYSTERY-DRAMA
"THE EUMENIDES"
(in English verse.)
THURSDAY, APRIL 21, 8:15 p. m.
Prices: $2.00, 1.50, 1.00 (No tax.)
Tickets and Information
Theosophical Bookstore, 1269 Fourth Street (Phone Main 6472)
Thearle Music Company, 640 Broadway (Phone Main 4122)
Int'l. Theosophical Hdqtrs., Point Loma (Phone Bayview 0350)

SKATING
Every Day and Evening in the Year at
KICKHAM'S
MISSION BEACH
ROLLER RINK
Largest Skating Surface in Southern California
AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK

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Save Money by Using Whiting-Mead Co.
PLAN SERVICE
YOUR FIRST THOUGHT WHEN YOU THINK OF BUILDING? IS:—I want just a certain style of building; I want the kitchen, with built-in closets, sink, just a certain way. I want the living room, bed rooms, bath room, etc., to be built exactly as you see them in your mind. This takes an expert to draw up plans, estimate materials, costs, etc.
WHITING-MEAD CO. PLAN SERVICE IS AT YOUR SERVICE. Bring in your rough sketch or just your ideas. Our designer and estimater will be glad to help you with any building problem.
PLANS ARE DRAWN FREE FOR CUSTOMERS THAT BUY THEIR MATERIALS FROM WHITING-MEAD STORES. Small deposit required whsn plans are started but is immediately refunded when your order is placed.
THINK OF THE TIME, WORRY, AND MONEY THIS SERVICE WILL SAVE YOU. In addition—
WE CAN SERVE YOU WITH ALL THE MATERIALS FOR
Your Home
THE BEST QUALITY IN—ROUGH AND FINISH LUMBER
PLUMBING AND ELECTRIC MATERIALS
SASH AND DOORS
PAINT, BUILDERS HARDWARE, ROOFING, FENCING
FLOOR COVERING, NOOK SETS, ETC.
Ask about our 3% trade PREMIUM TOKENS
WHITING-MEAD Co.
THE ONLY THREE BIG DEPT. STORES FOR BUILDING MATERIALS IN SAN DIEGO
PHONE MAIN 7191 1st and G Sts. | or 14th and K Sts. | HILLCREST 5815 4065 University Ave.

"Just "plain" folks"

THE EXECUTIVES and the personnel of California's largest bank are just "plain folks."

Although we are now one of the largest in the nation, we shall never forget that back in 1904 we were one of the smallest and most obscure banks in California.

We don't intend to forget that we owe our growth to the good people of this wonderful state. It is our earnest desire to maintain the humility and balance that is characteristic of every truly democratic American institution.

We intend to *continue* to be just "plain folks."

Bank of Italy
National Trust & Savings Association
Over 1,000,000 Depositors
OCEAN BEACH BRANCH, Corner Newport Ave. and Bacon St.
F. E. MANNING, Manager C. W. TOBEY, Asst. Manager

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Classified Ads Get Quick Results

NOW'S THE TIME
For Renewal of Subscriptions
One Dollar For One Year

IF YOU HAVE
Houses Rooms or Bungalows
For Rent
Classified Ads Get Quick Results
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OCEAN BEACH POSTOFFICE U. S. MAIL SCHEDULE
By Postmaster H. K. Rankin

General Delivery—8 a.m. to 6 p.m.
Money Order Department—8 a.m. to 5:30 p.m.
Mail arrives and is distributed 10:30 a.m. and 4:30 p.m.
Mail departs 10:15 a.m. and 4:15 p.m.
Sundays and holidays, mail departs 10 a.m.
Mail closes 10 a.m. and 4 p..m, or 15 minutes before daily departure.
Windows not open on Sundays.

OCEAN BEACH LIBRARY
1967 Abbott Street

Hours—Monday, Wednesday, Saturday—2:00-8:00 p. m.
Tuesday, Thursday, Friday—2:00-5:00 p. m.

PENINSULA MASONIC LODGE
No. 620, F. & A. M.

Stated meetings first Thursday in each month at Masonic Hall, 5019 Newport avenue, Ocean Beach, Calif.

O. B. POLICE SUB-STATION
Abbott St., near Santa Monica Ave.
Phone Bayview 0431
Sergeant Geo. W. Churchman;

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The Beach and Bay Districts of San Diego, California and Point Loma Peninsula
"THE BEACH NEWS"
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M. B. Chamber of Commerce
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